



Commercial Planning Executive

ブリティッシュ・アメリカン・タバコ・ジャパン合同会社での募集です。 プロダクト...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

ブリティッシュ・アメリカン・タバコ・ジャパン合同会社

求人ID

1601845

業種

専門商社

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 750万円

勤務時間

09:30 ~ 18:00

休日・休暇

【有給休暇】有給休暇は入社後3ヶ月目から付与されます 初年度10日3ヶ月目から 【休日】完全週休二日制 土 日 祝日 年末年始...

更新日

2026年09月04日 19:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2394318】

ROLE SUMMARY

What are the key objectives and expectations from this role・

Primary Responsibilities:

Translating Marketing plans into actionable items across Japan market to ensure sustainable and impactful growth.

Collaborate with various cross functional teams to translate marketing plans into actionable on the ground commercial

execution plans.

Lead the implementation and operationalization of various marketing activities where applicable.

Be the custodian of project management with tight time fencing and orchestration.

Develop and propose standardized process for granular KPI tracking for Commercial team.

Most primary point of contact in operationalizing projects across all teams.

Secondary Responsibilities:

Continuous Improvement and ad hoc support

Supporting ad hoc initiatives driven by management.

Analyze commercial processes and metrics to find opportunities for improvement.

スキル・資格

ESSENTIAL

Experience Required:

Minimum 5 years work experience in areas related Brand Marketing Performance Marketing and Trade Commercial
(multinational FMCG companies preferred)

Experience in project management

Brand Marketing / Performance Marketing / Trade Commercial Experience

Strong interpersonal skills

Technical / Functional / Leadership Skills Required:

Excellent reporting and presentation capabilities

High proficiency in Excel and PowerPoint

Written and spoken fluency in both Japanese and English (equally important with high proficiency level)

Analytical accurate and attention to details

Ability to operate with pace under pressure while ensuring follow ups of all action items are done on time in full.

Beneficial

Experience in POS Data Analysis

Experience in reporting and presentation to leadership team

会社説明

紙巻たばこ製品の輸入・販売およびマーケティング・販売促進活動