



## 【1000～2000万円】Marketing Director

インフォアジャパン株式会社での募集です。商品企画・開発（マーケティング）のご...

### 募集職種

#### 人材紹介会社

株式会社ジェイ エイ シー リクルートメント

#### 採用企業名

インフォアジャパン株式会社

#### 求人ID

1601330

#### 業種

ソフトウェア

#### 会社の種類

外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

1000万円～2000万円

#### 勤務時間

09:00～18:00

#### 休日・休暇

【有給休暇】有給休暇は入社後6ヶ月目から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土 日 祝 日 完...

#### 更新日

2026年08月06日 04:00

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

高等学校卒

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

#### 【求人No NJB2392854】

The Marketing Director for Japan will lead the development and execution of the regional marketing strategy to drive pipeline accelerate growth and support Infor's commercial objectives. This role oversees all integrated marketing activities for the Japan market • demand generation digital marketing ABM PR/AR ensuring alignment with global strategy and tight coordination with Sales.

Reporting into the APAC Marketing organization this leader will partner closely with the Japan President and senior sales stakeholders collaborating across global marketing teams to deliver high impact data driven programs that build awareness generate demand and strengthen Infor's brand in the region.

#### A Typical Day in the Life Includes:

Shape and execute Japan's go to market and integrated marketing plans aligning with sales targets and regional growth priorities.

Work closely with APAC and global marketing teams to ensure consistency share best practices and drive cohesive execution.

Lead market research and customer segmentation to refine messaging targeting and channel strategy.

Design and execute full funnel programs • including digital webinars and content to engage prospects across all stages.

Drive multi channel lead acquisition and nurturing programs ensuring strong pipeline creation and effective sales handoff.

Partner with global teams to deliver ABM programs for high value accounts in Japan.

Oversee SEO/SEM content strategy and digital campaign optimization to maximize traffic engagement and conversions.

Ensure consistent brand positioning and manage local PR initiatives including agency oversight and media engagement.

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## スキル・資格

### Basic Qualifications:

Experience of multi channel B2B enterprise SaaS marketing experience.

Experience leading demand generation and integrated marketing programs.

Be a strategic thinker paired with hands on execution capability.

Have a data driven mindset with experience managing full funnel campaigns and demonstrating ROI.

Advanced stakeholder management abilities influencing and relationship building abilities.

Experience with Pardot Demandbase and / or Salesforce is desirable.

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## 会社説明

各種エンタープライズ・ソリューションの販売、導入、コンサルティング