



Understanding People

Marketing Director / マーケティングディレクター

Global hospitality brand, Hybrid

募集職種

人材紹介会社

スペシャライズドグループ株式会社

求人ID

1601182

業種

ホテル

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2026年07月22日 00:00

応募必要条件

職務経験

10年以上

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Marketing Director, Japan マーケティングディレクター, 日本 - Hospitality (Hybrid)

Our client, a global brand-led hospitality group, is seeking a Marketing Director to lead its marketing function across Japan. This high-impact leadership role offers the opportunity to drive an integrated marketing strategy, manage high-profile brand partnerships, and lead a talented team towards cohesive growth. Enjoy a senior leadership platform with hybrid working, a competitive package, performance incentives, and strong benefits.

Key Responsibilities:

- Lead and develop the marketing team
- Set and own integrated marketing strategy
- Manage major B2C brand partnerships
- Oversee brand building and localisation

- Use analytics to optimize marketing ROI
- Align marketing with commercial priorities

Qualifications:

- 15+ years of progressive marketing experience
- Fully bilingual in English and Japanese
- Strong B2C brand and commercial campaign experience
- Proven brand building and agency partnering experience
- Deep understanding of the Japanese market and business culture
- Experience with marketing analytics tools is preferred but not mandatory
- Experience in multicultural, matrixed organizations is preferred but not mandatory

会社説明