



PR/096025 | Marketing Expert (B2B / Industrial Real Estate)

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1600968

業種

不動産仲介・管理

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年08月18日 01:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Responsibilities

Marketing Strategy & Branding

- Develop and implement marketing strategies to promote the Industrial Park and attract foreign investors (FDI).
- Manage and strengthen the company brand in internal and international markets.
- Develop marketing messages and communication materials tailored to target markets (Japan, China, Europe, etc.).

Investment Promotion Marketing

- Support the Sales team in marketing activities to attract new tenants.
- Prepare marketing materials such as:

- o Company profile
- o Project brochures o Investment presentations
- o Promotional videos
- Manage website content and other marketing channels.

Event Management

- Plan and organize company events such as:
 - o Customer conferences
 - o Golf tournaments
 - o Ekiden events
 - o Environmental events
- Coordinate with internal departments and external agencies to execute events effectively.

Communication & Content Management

- Manage marketing materials, branding guidelines, and corporate communication.
- Ensure consistency of branding and messaging across all platforms.
- Monitor marketing performance and propose improvements.

Job Requirements

- Bachelor's degree.
- At least 2 years of experience in marketing, preferably in B2B or industrial real estate.
- Experience working with foreign investors is an advantage.
- Good command of English.
- Strong skills in communication, event management, and strategic marketing

#LI-JACVN

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会社説明