



PR/097320 | Merchandise Planning Manager (Omnichannel) - Fashion / Footwear

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1600945

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年09月01日 15:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ネイティブ

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

About the Job

A global fashion and lifestyle brand is seeking a **Merchandise Planning Manager (Fashion & Footwear)** to drive inventory performance and profitability across retail and e-commerce channels. This role is responsible for developing merchandise plans, optimizing inventory allocation, and leading an integrated inventory strategy to ensure product availability and maximize sales. Using data-driven insights, you will refine assortment and pricing strategies to enhance profitability while supporting a seamless omnichannel customer experience.

Job Description:

- Develop and manage seasonal sales and inventory plans (OTB) across retail and e-commerce channels to ensure consistent stock availability.
- Build and maintain channel-specific demand forecasting models that reflect differing customer behaviors across physical and online platforms.

- Align demand forecasts with inventory strategies to improve stock turnover, minimize excess inventory, and control costs.
- Design and manage advanced reporting tools and dashboards (e.g., Power BI, Excel) for data visualization and decision-making.
- Conduct in-depth performance reviews and strategic audits to identify gaps, risks, and growth opportunities across product categories.
- Lead product lifecycle planning, ensuring availability of core, high-performing items while managing exit strategies for slow-moving products.
- Analyze market demand across key channels and regions to optimize assortment depth and allocation.
- Develop and implement pricing strategies across the product lifecycle to optimize margins and remain competitive in different markets.
- Conduct post-event analysis on promotions and markdowns to evaluate pricing effectiveness and improve future strategies without compromising brand perception.

Requirement:

- Bachelor's degree in business, Merchandising, or a related field
- Minimum 8 years of relevant experience in merchandising, planning, or retail analytics
- Strong proficiency in Office 365 tools, especially Excel and Power BI
- Advanced data analysis and forecasting capabilities
- Experience working cross-functionally in a collaborative environment
- Strong knowledge of assortment planning, market research, and inventory optimization
- Familiarity with e-commerce platforms and digital retail operations
- Strong analytical mindset with attention to detail
- Ability to adapt to changing market dynamics

Varick Lee
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R2197221

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#countrysingapore

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会社説明