



PR/097296 | Senior Merchandiser - (Women's Collection, Fashion)

#### 募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1600049

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年06月26日 16:50

#### 応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ネイティブ

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

#### 募集要項

**Job Title:** Senior Merchandiser - (Women's Collection, Fashion)

**Location:** Singapore

**Your New Company** A globally expanding fashion and lifestyle brand with a strong presence across retail stores and e-commerce platforms is looking to strengthen its merchandising team. The business focuses on trend-driven collections across multiple categories and operates across key markets in Asia and beyond.

**Your New Role** As a (Senior) Merchandiser – Women's Category, you will lead the development and execution of merchandising strategies to drive growth across multiple markets and channels. This role requires a strong balance of commercial strategy, product planning, and market insights, with close collaboration across design, planning, supply chain,

and retail teams to deliver impactful collections.

#### **Key Responsibilities** 1. Collection Planning

- Develop and execute product line strategies across footwear, bags, and accessories within the women's category.
- Build regional assortment plans and identify key seasonal items based on market insights and brand direction.
- Conduct competitor and market analysis to inform product development and improve future collections.

#### 2. Merchandise Management

- Collaborate with product development, supply chain, and planning teams to drive best-seller creation and commercial success.
- Partner with merchandising planning teams to optimise category growth and profitability.
- Work with visual merchandising teams to enhance product presentation and maximise sales across retail and online channels.

#### 3. Product Management

- Oversee and refine product classification structures to support accurate reporting and business analysis.

#### 4. Pricing Strategy

- Develop and recommend pricing strategies aligned with brand positioning, margins, and market competitiveness.
- Identify gaps and opportunities within pricing architecture.

#### 5. Seasonal Buying & Execution

- Coordinate timelines and deliverables with cross-functional teams for seasonal launches.
- Communicate merchandising strategies and key initiatives to internal stakeholders and buying teams.

#### 6. Data Analysis & Reporting

- Analyse sales performance, identify trends and gaps, and translate insights into actionable strategies.  
Analyse sales performance and conduct seasonal reviews to identify trends, gaps, and opportunities.
- Translate insights into actionable strategies to enhance future assortment planning and product mix.

#### 7. Cross-Functional Projects

- Lead or contribute to departmental initiatives to drive product and category performance through collaboration.

#### **Qualifications**

- Degree in Fashion Merchandising, Retail, Business, or a related discipline.  
Degree in Fashion Merchandising, Retail Management, Business, or a related discipline.
- Minimum 3–6 years of merchandising experience, preferably within fashion or lifestyle retail.

- Experience working across regional markets, particularly in Asia, is advantageous.
- Strong analytical mindset with ability to translate data into commercial actions.
- High proficiency in Excel; experience with data visualization tools (e.g. Power BI) is a plus.
- Excellent planning, organisational, and stakeholder management skills.
- Ability to thrive in a fast-paced, cross-functional environment.
- Strong passion for fashion with a keen sense of trends and consumer behaviour.

Ready to Take the Next Step?

Interested applicants, please click APPLY NOW for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R25130085

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#countrysingapore

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会社説明