



PR/119912 | Brand Manager

#### 募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1600023

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年07月10日 07:00

#### 応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

#### 募集要項

**Salary:** 50,000 -70,000

Position: Brand Manager

Working Conditions:

- **Working hours:** Monday – Friday, 9:00 AM – 6:00 PM.
- **Location:** BTS Ekkamai

#### Job Description

- Lead the launch and positioning of the "Hand Wash and Health Care" brand.
- Define and implement the overall brand concept, ensuring consistency across products and marketing.
- Research consumer insights and market trends to develop new products that meet evolving demands.

- Oversee brand and product development budgets, ensuring efficient allocation and ROI.
- Work closely with marketing, and sales teams to bring products to market successfully.
- Monitor competitors, analyze industry trends, and propose strategies to strengthen brand positioning.
- Support marketing campaigns and promotional activities to drive awareness and sales.

#### Qualifications

- Bachelor's degree in any field
- Minimum 3 years in brand marketing, new product development, or related fields.
- Experience in healthcare or skincare is a strong advantage.
- Good command of English, both written and spoken.
- Innovative thinker with a passion for developing products that resonate with consumers.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明