



PR/123776 | KOL Manager (Artist & Ambassador)

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1599752

業種

小売

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2026年07月10日 17:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Qualifications

- Fluent in English; Mandarin is a plus.
- Minimum 6 years of experience in KOL/Influencer Management or a related field, with at least 2 years in a managerial role.
- **Strong network and database of Lifestyle Influencers/KOLs (Artist & Ambassador), preferably from ByteDance, top tier agency, or smartphone industry.**
- Strong skills in campaign planning, marketing strategy, and performance analysis across TikTok, Instagram, and YouTube.
- Solid understanding of digital marketing and social media trends.
- Excellent communication, negotiation, and stakeholder management skills.

Responsibilities

- Drive and own KOL/KOC strategies to maximize brand visibility, product adoption, sales impact and share of voice.

- Lead and develop the KOL/KOC team, ensuring high-quality execution and strong day-to-day performance.
- Own end-to-end influencer campaigns, from strategy and talent sourcing to negotiation, execution, and performance evaluation.
- Oversee and optimize KOL budgets and P&L, ensuring cost efficiency and strong ROI.
- Build and strengthen strategic partnerships with KOLs/KOCs, agencies, and key platforms (TikTok, Instagram, YouTube, live commerce, etc.)
- Work cross-functionally with marketing, sales, PR, and e-commerce teams to align on brand messaging and drive conversion.

Think you tick all the boxes? Great!

After applying, **send me a DM on my LinkedIn (Milysa Tjandra) briefly explaining why you're the best fit** for this role.

Your next big career move starts here!

#LI-JACID

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会社説明