



PR/097140 | Merchandiser (Men's) - Fashion Retail

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1599644

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年06月26日 11:49

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ネイティブ

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: Merchandiser (Men's) - Fashion Retail

Location: Singapore

Your New Company A globally expanding fashion and lifestyle brand with a strong presence across retail and e-commerce platforms is looking to strengthen its merchandising team. The company focuses on trend-driven yet accessible collections, with a growing footprint across Asia Pacific and international markets.

Your New Role As a Merchandiser, you will be responsible for shaping and executing the merchandising strategy for key product categories across multiple markets. This role requires a strong balance of commercial acumen, market insight, and product sensibility, working closely with cross-functional teams to drive assortment planning, product performance, and

overall business growth.

Key Responsibilities 1. Collection Planning

- Develop and execute product line plans across footwear, bags, and accessories for assigned categories.
- Build regional assortment strategies based on brand direction, market trends, and consumer insights.
- Identify key products and seasonal “must-haves” tailored to different markets.
- Conduct market and competitor analysis to inform future product development and strategy.

2. Merchandise Management

- Collaborate with product development, supply chain, and planning teams to drive best-seller creation and category growth.
- Partner closely with merchandising planning to optimise product mix, performance, and profitability across regions.
- Work with visual merchandising teams to align product presentation strategies and enhance in-store and online sell-through.

3. Product Management

- Maintain and refine product classification frameworks to support accurate reporting and performance analysis.
- Ensure product categorisation remains relevant and aligned with business needs.

4. Pricing Strategy

- Support the development of seasonal pricing strategies, ensuring competitiveness and margin targets are achieved.
- Analyse pricing gaps and recommend adjustments based on market benchmarks and perceived product value.

5. Seasonal Buying Preparation

- Coordinate timelines and deliverables across teams to ensure smooth seasonal launches.
- Communicate merchandising direction and key initiatives to internal stakeholders and regional buying teams.

6. Data Analysis & Reporting

- Analyse sales performance, identify trends and gaps, and translate insights into actionable strategies.
- Prepare dashboards and reports using relevant tools to track product and regional performance.
- Conduct post-season reviews to evaluate product success and recommend improvements for future cycles.

Qualifications

- Degree in Fashion Merchandising, Retail, Business, or a related discipline.
- Minimum 3–5 years of experience in merchandising or a similar function within fashion or retail.
- Experience working with regional markets, particularly across Asia, is an advantage.
- Strong analytical mindset with the ability to interpret data and drive commercial decisions.
- High proficiency in Excel and data analysis tools.

- Strong stakeholder management, organisational, and planning skills.
- Able to thrive in a fast-paced, cross-functional environment.
- Passion for fashion, trends, and consumer behaviour.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>
Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

会社説明