



PR/097104 | APAC Marketing Manager

#### 募集職種

##### 人材紹介会社

ジェイエイシーリクルートメントシンガポール

##### 求人ID

1599634

##### 業種

福祉・介護

##### 雇用形態

正社員

##### 勤務地

シンガポール

##### 給与

経験考慮の上、応相談

##### 更新日

2026年06月26日 11:49

#### 応募必要条件

##### 職務経験

6年以上

##### キャリアレベル

中途経験者レベル

##### 英語レベル

流暢

##### 日本語レベル

無し

##### 最終学歴

短大卒：準学士号

##### 現在のビザ

日本での就労許可は必要ありません

#### 募集要項

**Job Title:** APAC Marketing Manager

**Location:** Singapore

##### About Us:

The company is a leading healthcare provider dedicated to innovation and excellence. They are seeking a strategic and driven Regional Marketing Manager to develop and execute the regional product marketing strategy for the assigned portfolios within the APAC region.

##### Key Responsibilities:

- Develop and implement comprehensive regional marketing mix strategies aligned with global and regional goals.
- Develop and implement high-impact value propositions that solve specific clinical "pain points," moving beyond technical specifications to quantifiable clinical outcomes.

- Bridge the gap between product features and clinical benefits by training regional teams on solution selling strategies, equipping them to engage effectively with both clinicians and hospital administrators.
- Conduct deep-dive competitive analysis and market segmentation across diverse APAC markets to identify new growth opportunities.

**Qualifications:**

- Proven experience in product marketing and management within the healthcare industry, preferably in the APAC region.
- Deep understanding of acute care workflows and the nuances of the Labor & Delivery environment
- Proven ability to drive value-based solutions and translate clinical needs into market strategies.
- Experience with stakeholder management, lobbying, and influencing regional/country guidelines.
- Strong analytical skills to conduct competitive analysis and identify market opportunities.

Interested applicant, please click **APPLY NOW**

Do note that we will only be in touch if your application is shortlisted.

#LI-JACSG

#countrysingapore

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

---

会社説明