



PR/160014 | Sales & Marketing Executive (FMCG Food Manufacturer)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1599248

業種

その他（メーカー）

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年07月11日 23:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A leading FMCG Food Manufacturer is currently looking for a Sales & Marketing Executive to join their team in Kuala Lumpur.

Job Description

- Assist in planning and executing sales strategies to meet monthly and annual sales targets.
- Developing and identifying business opportunities in assigned areas.
- Building and maintaining relationship with the distributors and retailers
- Planning and coordinating trade marketing campaigns, product launches, and promotions.
- Plan and champion on selected chain stores for trade marketing activities.

- Monitor third party merchandizer's performance in terms of product placement and display, inventory management, pricing and compliance.
- Conduct store audit on improving product visibility and gather data on competitor activity.
- Prepare regular reports on sales performance, campaign effectiveness, and market insights.

Job Requirements

- 1 - 2 years of sales experience, preferably in the FMCG industry.
- Familiarity with FMCG distribution models (MT & GT) and retail networks.
- Strong communication, relationship-building, and negotiation skills.
- Willing to travel within Klang Valley and occasionally outstation.

#LI-JACMY

#stateKL

#countrymalaysia

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明