



PR/096003 | Trade Marketing Lead

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1599239

業種

教育・学校

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年08月08日 21:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

基礎会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

OVERVIEW

Location: Hanoi

For a prominent English education provider with over hundreds of English schools and language centers in Asia

JOB RESPONSIBILITIES

- Search, connect, and maintain relationships with suitable partners such as kindergartens, private schools, language centers, skills training centers, and educational communities/associations.
- Propose and implement partnership activities including workshops, webinars, talk shows, demo sessions, professional seminars, and offline events.
- Collaborate with Sales, Content, Design, and subject-matter teams to prepare content, scripts, communication materials, and event forms.

- Manage the organization of workshops/events from planning, inviting guests, coordinating execution, to post-event follow-up.
- Support B2B lead generation from workshops, partners, communities, and seeding activities.
- Work with the sales team to hand over leads, monitor lead quality, and update conversion results.

JOB REQUIREMENTS

- 1+ year of experience in Trade Marketing, Event Marketing, Partnership, Community Marketing, B2B Marketing, or equivalent.
- Strong ability to search for, connect, and work with partners.
- Experience in organizing workshops, webinars, and both online/offline events is an advantage.
- Strong communication skills, proactive attitude, adaptability, and ability to manage timelines and checklists.
- Marketing mindset aligned with lead generation and business support objectives.

BENEFITS

- Salary is negotiable depending on skills and experience
- Full social and health insurance coverage in accordance with regulations.
- Annual leave in accordance to regulations
- Additional bonuses in accordance to company regulations

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.
#LI-JACVN

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会社説明