



PR/095988 | Content Marketing

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1599230

業種

教育・学校

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年06月26日 11:03

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

基礎会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

OVERVIEW

Location: Hanoi

For a prominent English education provider with over hundreds of English schools and language centers in Asia

JOB RESPONSIBILITIES

- Develop ideas for content production; structure articles, images, and advertising content on satellite Fanpages & the Company's main Fanpage.
- Produce content on a daily basis according to the Marketing department's Fanpage development goals.
- Create content for advertising campaigns/programs, brand communication, and internal and external communication activities.

- Update articles, images, banners, video clips about promotions for customers; internal news, and periodic events on the Company's Website.
- Produce articles periodically and post them on the Company's Website according to the team's SEO objectives.
- Design simple images/materials for posting/printing (basic Canva/Photoshop).
- Coordinate or propose concepts for communication materials.
- Develop scripts for communication videos (Facebook/TikTok/YouTube).
- Shoot and edit simple videos using CapCut or equivalent tools.
- Support photography and event organization.
- Participate in other company activities as assigned by the manager.
- Participate in developing content for enrollment campaigns, opening ceremonies, and branding.
- Report content performance (lead, reach, engagement, inbox, traffic...).
- Monitor messages, analyze customer insights and market trends.
Coordinate closely with related departments.

JOB REQUIREMENTS

- At least 1 year of experience in multi-channel Content Marketing in the education field.
- Graduated from College/University in Marketing, Communication, Journalism, Language, Education, etc.
- Good writing skills, with clear and logical style suitable for multiple audiences.
- Basic knowledge of Facebook, Zalo OA, CMS website; experience with content/SEO tools is an advantage (Ahrefs, GSC, keyword tools...).

BENEFITS

- Salary is negotiable depending on skills and experience
- Full social and health insurance coverage in accordance with regulations.
- Annual leave in accordance to regulations
- Additional bonuses in accordance to company regulations

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.
#LI-JACVN

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会社説明