



PR/095983 | Marketing Leader / Manager

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1599226

業種

ITコンサルティング

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年06月26日 11:03

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Location

Hanoi, Vietnam

Company and Job Overview

A fast-growing IT organization operating in a competitive industry, focused on delivering innovative solutions and expanding its market presence.

Job Responsibilities

- Define and drive overall marketing direction in line with business objectives and growth targets
- Lead the development and rollout of integrated campaigns across both online and offline channels

- Supervise and coach the marketing team to ensure effective execution and continuous capability improvement
- Monitor market dynamics, customer behavior, and competitor activities to refine strategies
- Coordinate closely with Sales and other departments to align go-to-market initiatives and maximize results
- Manage marketing budget allocation and evaluate ROI of key activities
- Oversee brand positioning, ensuring consistent messaging across all communication touchpoints
- Build and maintain relationships with external partners such as agencies, media, and vendors
- Track campaign performance metrics and provide actionable insights for optimization
- Drive innovation by exploring new channels, tools, and approaches to enhance marketing effectiveness

Job Requirements

- Bachelor's degree in Marketing, Business Administration, or related discipline
- Proven experience in a managerial marketing role with a track record of delivering successful campaigns
- Strong leadership capabilities with experience managing and developing a team
- Solid understanding of both digital marketing and traditional marketing practices
- Analytical mindset with the ability to interpret data and translate into strategic actions
- Effective communication and stakeholder management skills
- Ability to work in a fast-paced environment and handle multiple priorities simultaneously
- Proactive, results-driven, and adaptable to changing business needs
- Good command of English (both written and spoken)

Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACVN

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会社説明