



PR/119870 | Technical & Strategy Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1599094

業種

化学・素材

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年06月26日 10:51

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Position: Technical & Strategy Manager

Salary: 80,000 -120,000 THB

Location: Lumpini, Bangkok

Responsibilities:

- Engage directly with clients to understand briefs (target audience, positioning, pricing, scent direction)
- Recommend fragrance concepts and product strategies aligned with brand goals
- Act as a strategic partner, not just a supplier
- Define fragrance positioning, storytelling, and collection concepts
- Develop product lines based on consumer insights and market trends
- Translate client briefs into clear development direction for R&D teams
- Align client expectations with technical feasibility
- Review fragrance samples and provide feedback to refine scent direction
- Prepare concept decks, product positioning, and key selling points
- Support client presentations and key pitches
- Define pricing strategy and product tiering (mass / premium / niche)

- Analyze fragrance trends (notes, olfactive families, packaging, consumer behavior)
- Conduct competitor benchmarking and identify market gaps
- Spot new business opportunities for OEM projects
- Coordinate across clients, R&D, Sales, and Operations
- Manage timelines to ensure on-time product launches
- Ensure projects meet budget, requirements, and quality standard

Qualification

- Strong technical knowledge in fragrance oil ingredient
- Knowledge in FMCG or OEM for perfume (Fragrance oil)
- Good command in English
- Able to set yearly plan
- Able to go aboard

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会社説明