



Understanding People

## Creative Director / クリエイティブディレクター

Leading FMCG retailer

## 募集職種

## 人材紹介会社

スペシャライズドグループ株式会社

## 求人ID

1597938

## 業種

小売

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

経験考慮の上、応相談

## 更新日

2026年06月24日 14:22

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ビジネス会話レベル

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

## Creative Director | Brand Design &amp; Strategy クリエイティブディレクター・ブランドデザイン&amp;戦略

Our client, a leading company in the FMCG industry with over 2,100 stores across Japan, is seeking a Creative Director to enhance their brand's connection with people and communities. This role offers the opportunity to lead brand design and creative strategy, focusing on unique Japanese creativity while collaborating with a global team.

## Key Responsibilities:

- Formulate brand strategy collaboratively with team manager
- Develop and execute seasonal promotion concepts
- Direct external partners to maximize creative results
- Create integrated creative content for customer journey
- Lead creative innovation initiatives

- Collaborate with global teams for unique Japanese branding

**Qualifications:**

- 5+ years in advertising or creative agency
- Experience in marketing creative development at a business company
- Fundamental knowledge of brand building and marketing strategy
- Ability to direct external partners like advertising agencies
- Experience in providing marketing/creative support services
- Experience with Japanese market and cultural nuances
- Experience with global brand collaboration is preferred but not mandatory

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会社説明