



Understanding People

Trade Marketer / トレードマーケター

Global consumer products company

募集職種

人材紹介会社

スペシャライズドグループ株式会社

求人ID

1597334

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2026年06月17日 14:11

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Trade Marketer | Customer Marketing | Consumer Products トレードマーケター | カスタマーマーケティング

An international consumer products company is seeking a Trade Marketer to support customer marketing and commercial initiatives in Japan. This role offers the opportunity to work closely with sales and marketing teams to strengthen brand visibility, develop customer-focused activation strategies, and contribute to business growth.

Key Responsibilities

- Develop and execute customer marketing and trade activation initiatives
- Create sales presentations, customer materials, and commercial communication tools
- Support the planning and production of promotional and point-of-sale materials
- Manage trade marketing budgets and monitor campaign effectiveness
- Analyze sales performance, market trends, and customer insights

- Collaborate with cross-functional teams to improve execution and commercial effectiveness
- Develop tools and resources that support sales productivity and customer engagement
- Provide recommendations based on data and market analysis

Qualifications

- 3+ years of sales experience within the consumer products industry
- Experience using data and market insights to support commercial decision-making
- Experience in trade marketing, customer marketing, category management, or marketing is advantageous
- Business-level Japanese and English language skills
- Experience analyzing sales, retail, or customer performance data is preferred
- Strong analytical, communication, and stakeholder management skills
- Experience managing budgets or marketing investments is advantageous

会社説明