



Understanding People

Senior Marketing Manager / シニアマーケ責任者

Strategic leadership role

募集職種

人材紹介会社
スペシャライズドグループ株式会社求人ID
1597329業種
ソフトウェア雇用形態
正社員勤務地
東京都 23区給与
経験考慮の上、応相談更新日
2026年06月17日 13:24

応募必要条件

職務経験
3年以上キャリアレベル
中途経験者レベル英語レベル
ビジネス会話レベル日本語レベル
ビジネス会話レベル最終学歴
大学卒：学士号現在のビザ
日本での就労許可が必要です

募集要項

Senior Marketing Manager - AI US Market シニアマーケティングマネージャー AI US市場

Our client, an AI research and product development company, is seeking a Senior Marketing Manager for the US market to lead the global launch of a category-defining AI product. This role offers the unique opportunity to design and execute comprehensive marketing strategies, influencing the product's direction from its launch phase.

Key Responsibilities:

- Design and execute product PR and content strategies
- Analyze market trends and provide strategic recommendations
- Plan and drive initiatives for market penetration
- Collaborate with external partners for marketing initiatives

- Build data-driven frameworks for customer acquisition
- Lead branding and direct response marketing strategies
- Manage budget and team for high-growth product marketing

Qualifications:

- Fluent English proficiency
 - Business-level Japanese proficiency
 - Experience as a Marketing Manager for consumer digital products
 - Ability to gather information and engage in discussions in English
 - Experience with digital marketing strategies in the US market
 - Experience leading marketing strategy for early-stage products
 - Budget management and team management experience
 - Ability to formulate content strategies for tech products
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会社説明