



広報 Marketing Promotion Specialist

三菱ふそうトラック・バス株式会社での募集です。 広報・CSRのご経験のある方は...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

三菱ふそうトラック・バス株式会社

求人ID

1596783

業種

自動車・自動車部品

会社の種類

外資系企業

雇用形態

正社員

勤務地

神奈川県

給与

500万円 ~ 900万円

勤務時間

08:00 ~ 17:00

休日・休暇

【有給休暇】有給休暇は入社時から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 1月~6月入社の場合は1...

更新日

2026年06月11日 15:47

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2386535】

【仕事内容 / Job Description】

Main Task:

- ・ Plan/ idealize organize and implement events such as product launches trade shows conferences and promotional activation.
- ・ Develop and implement promotional strategies to increase event attendance and brand visibility.

- Coordinate with service providers and internal teams to ensure smooth events and project operations.
- Create marketing materials and sales tools and be able to derive marketing intelligence and customer voice research on the effective usage of marketing tools
- Collaborate with other teams in the department (sales digital media and brand management) on coordinated marketing promotional activities.
- Support with International and Domestic Marketing activities.
- Prepare strategic planning preparations and post event reports.
- Maintain relationships with business partners and stakeholders.

【部署の紹介 / Department Introduction】

The Marketing Activation Team is responsible for global promotional activities for FUSO products and services. As a member of the team the candidate's primary responsibility is to organize and execute promotional activities ensuring initiatives are successful and cost effective by paying attention to budget and time constraints. Activities include but are not limited to product launches trade shows and sales promotion tools creation. These activities directly impact FUSO's global sales and overall brand image. In the performance of the job constant communication with various stakeholders e.g. marketing agencies and external service vendors/ suppliers is necessary. Candidate must understand marketing and promotions techniques and help support in developing the team strategy.

The Global COM Marketing Department is made up by 6 different teams which includes the Marketing Activation Team. The team is mainly responsible for promotion and touchpoints activities for the FUSO Brand in engaging Customers general public and other stakeholders.

スキル・資格

Required Skills Qualifications

- Bachelor's degree in a marketing communications or related field (or equivalent experience)
- 3 5 years of experience in marketing event planning and management or promotions role.
- Strong multitasking and organizational skills.
- Creative mindset with attention to detail.
- Excellent communication and interpersonal skills.
- Ability to work under pressure and meet tight deadlines.
- Proficiency in Microsoft Office (PowerPoint Excel) . Marketing tools knowledge is a plus.

Language

English: Business Japanese: Business

会社説明

- トラック・バスの開発、製造、販売、輸出入