E-Commerce Manager (Korean Global cosmetic Brand)

Korea's leading global cosmetic brand

募集職種

人材紹介会社
UnicoSearch Inc.

採用企業名
Global cosmetic brand from Korea

求人ID
1595457

業種
日用品・化粧品

会社の種類
中小企業 (従業員300名以下) - 外資系企業

雇用形態
正社員

勤務地
東京都 23区

給与
500万円 ~ 800万円

更新日
2026年11月09日 01:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
日常会話レベル (英語使用比率: 25%程度)

日本語レベル
流暢レベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

As E-Commerce Manager, you will be responsible for tasks such as product management, promotions, and operations across e-commerce channels. This role involves maintaining the brand image while optimizing business operations to drive online channel sales growth, channel expansion, and improved customer experience.

[Key Responsibilities]

01. Manage and operate e-commerce channel sales:

-Establish and execute key promotion strategies for online channels

-Sales analysis and planning (weekly/monthly/quarterly/annual)

-Online channel operations management (product listing, thumbnail/detail page/campaign page management)

-Online order management, shipping management, and inventory management

02. Data Management:

-Improvement and implementation of insights based on sales results, platform performance, and campaign analysis

-Identifying and executing channel promotion opportunities by campaign

03. Communication:

-Smooth collaboration with internal departments such as marketing, logistics, and customer service, as well as with external teams and partners.

スキル・資格

[Key Requirements]

-3-8 years of experience in online channel operations, driving sales and growth

-Experience using E-commerce Platform ”Shopify”, well-knowledge and ability to use is must

-Experience in directly managing the entire process from online order collection to shipment and sales management

-Experience in planning, executing, and analyzing online promotions

-Someone with a proactive mindset who can handle challenging situations with flexibility

-Proficient in internal and external communication, with a proactive and self-driven personality

[Other Requirements]

-University graduate or above

-Native Japanese / Business level communication skills in English or Korean preferred

-Experience in retail or online business in the cosmetics or fashion industry is welcome

-Experience in Financial Planning and Corporate Planning Department is welcome

-Must be able to work well in a team environment

-Those with a strong spirit of challenge and willingness to work on the creation of new systems

-Strong mindset in fast-growing startup business, experienced working as stand-alone, positive thinking in any situation

会社説明