

E-Commerce Manager (Korean Global cosmetic Brand)

Korea's leading global cosmetic brand

募集職種

人材紹介会社

UnicoSearch Inc.

採用企業名

Global cosmetic brand from Korea

求人ID

1595457

業種

日用品・化粧品

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 800万円

更新日

2026年06月08日 16:57

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

日常会話レベル (英語使用比率: 25%程度)

日本語レベル

流暢

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

As E-Commerce Manager, you will be responsible for tasks such as product management, promotions, and operations across e-commerce channels. This role involves maintaining the brand image while optimizing business operations to drive online channel sales growth, channel expansion, and improved customer experience.

[Key Responsibilities]

01. Manage and operate e-commerce channel sales:

-Establish and execute key promotion strategies for online channels

-Sales analysis and planning (weekly/monthly/quarterly/annual)

- Online channel operations management (product listing, thumbnail/detail page/campaign page management)

- Online order management, shipping management, and inventory management

02. Data Management:

- Improvement and implementation of insights based on sales results, platform performance, and campaign analysis

- Identifying and executing channel promotion opportunities by campaign

03. Communication:

- Smooth collaboration with internal departments such as marketing, logistics, and customer service, as well as with external teams and partners.

スキル・資格

[Key Requirements]

- 3-8 years of experience in online channel operations, driving sales and growth

- Experience using E-commerce Platform "Shopify", well-knowledge and ability to use is must

- Experience in directly managing the entire process from online order collection to shipment and sales management

- Experience in planning, executing, and analyzing online promotions

- Someone with a proactive mindset who can handle challenging situations with flexibility

- Proficient in internal and external communication, with a proactive and self-driven personality

[Other Requirements]

- University graduate or above

- Native Japanese / Business level communication skills in English or Korean preferred

- Experience in retail or online business in the cosmetics or fashion industry is welcome

- Experience in Financial Planning and Corporate Planning Department is welcome

- Must be able to work well in a team environment

- Those with a strong spirit of challenge and willingness to work on the creation of new systems

- Strong mindset in fast-growing startup business, experienced working as stand-alone, positive thinking in any situation

会社説明