



French Luxury Brand [Media Assistant Manager] 【700～800万円】

International environment

募集職種

人材紹介会社

Scouta株式会社

採用企業名

Media Assistant Manager

求人ID

1595431

部署名

Marketing

業種

小売

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

外国人の割合

外国人 少数

雇用形態

正社員

勤務地

東京都 23区, 渋谷区

給与

700万円～800万円

ボーナス

給与：ボーナス込み

勤務時間

9:30-18:00 Flex time (Core time from 11:00 to 15:00)

更新日

2026年06月08日 15:20

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Key Responsibilities

- Drive digital marketing initiatives with a strong focus on social media and online brand visibility
 - Coordinate the planning, execution, and performance tracking of marketing campaigns across multiple channels
 - Manage and develop brand-owned communication platforms and customer engagement channels
 - Create, review, and adapt marketing content for digital communications and customer-facing materials
 - Monitor campaign performance, analyze results, and provide actionable insights to stakeholders
 - Collaborate closely with regional and global teams to ensure alignment with brand objectives and marketing priorities
 - Support the delivery of brand projects, seasonal campaigns, and marketing initiatives from concept through execution
 - Contribute to brand-building activities, including special events, product launches, and communication initiatives
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スキル・資格

Ideal Background

- Experience in digital marketing, social media, brand communications, or integrated marketing
 - Strong understanding of online consumer engagement and content-driven marketing
 - Comfortable working in an international environment and interacting with global stakeholders
 - Excellent project coordination and communication skills
 - Ability to balance creativity with data-driven decision making
 - Experience within fashion, luxury, beauty, lifestyle, retail, or consumer brands is advantageous
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会社説明