



Understanding People

Product Manager – Consumer Goods

New product development

募集職種

人材紹介会社

スペシャライズドグループ株式会社

求人ID

1595014

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2026年06月16日 03:53

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Product Manager – Consumer Goods

A well-established consumer products company is seeking a Product Manager to oversee the development and management of lifestyle-oriented product categories. This role will be responsible for driving product growth through market insights, product planning, supplier collaboration, and cross-functional coordination. The position offers the opportunity to influence product strategy while working closely with commercial and operational teams.

Key Responsibilities

- Develop and execute product strategies for assigned consumer product categories
- Lead new product development initiatives in collaboration with external suppliers and internal stakeholders
- Manage supplier relationships, including pricing and commercial negotiations

- Partner with marketing teams on product positioning and go-to-market activities
- Monitor sales performance, demand forecasts, and inventory planning
- Ensure products meet applicable regulatory and quality requirements
- Analyze market trends, customer insights, and competitive activity to support business decisions
- Support product lifecycle management from concept through launch and ongoing optimization
- Coordinate with sales, operations, and supply chain teams to achieve business objectives

Qualifications

- Minimum 5 years of experience in product planning, product management, or product development within consumer goods or related industries
- Experience managing lifestyle, household, or consumer-oriented products
- Experience coordinating product design and development projects
- Strong project management skills with the ability to manage multiple initiatives
- Experience working with suppliers and negotiating commercial terms
- Knowledge of consumer market trends and product evaluation methodologies
- Understanding of relevant product regulations and compliance requirements in Japan
- Strong analytical skills with experience interpreting sales and market data
- Excellent collaboration and stakeholder management abilities

会社説明