



PR/095725 | [Exhibition] Event Director

#### 募集職種

#### 人材紹介会社

JAC Recruitment Vietnam Co., Ltd

#### 求人ID

1594931

#### 業種

その他

#### 雇用形態

正社員

#### 勤務地

UAE

#### 給与

経験考慮の上、応相談

#### 更新日

2026年06月02日 11:05

#### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

流暢

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

#### 募集要項

#### Location

Hanoi, Vietnam

#### Company and Job Overview

A global event organisation delivering large-scale international conferences and exhibitions that connect senior stakeholders and drive industry-wide collaboration.

#### Job Responsibilities

- Lead the overall direction and long-term growth strategy of a flagship international education-focused event

- Own end-to-end event delivery, from concept development through execution and post-event evaluation
- Drive revenue generation across exhibitions, sponsorships, delegate sales, and strategic partnerships
- Manage the full event budget and financial performance, ensuring profitability and cost discipline
- Build and maintain strong relationships with government bodies, partners, and industry stakeholders
- Oversee and develop a high-performing, cross-functional team across sales, marketing, operations, and content
- Provide regular performance updates, identifying risks, opportunities, and improvement actions
- Guide content strategy to ensure relevant, high-quality conference programmes and speakers
- Work closely with marketing teams to strengthen brand positioning, campaigns, and audience growth
- Act as a senior ambassador for the event, expanding influence, partnerships, and long-term impact

### Job Requirements

- Proven senior leadership experience within international exhibitions or large-scale events
- Strong track record of launching, scaling, or revitalising major conferences or trade shows
- Solid understanding of managing P&L and commercial performance
- Experience working with senior external stakeholders, including government or institutional partners
- Strong commercial mindset with the ability to identify and close growth opportunities
- Excellent communication, presentation, and negotiation skills
- Confident leading diverse teams and managing multiple workstreams concurrently
- Strategic, data-driven thinker with strong problem-solving capability
- Willingness to travel as required by the role
- Open for expats, company will cover relocation cost, housing,....

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

---

会社説明