



Marketing Communication Specialist

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

非公開

求人ID

1594207

業種

医療機器

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 800万円

勤務時間

09:00 ~ 18:00

休日・休暇

詳細は求人ご紹介時にご案内いたします。

更新日

2026年06月11日 13:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2360058】

Roles Responsibilities:

【Brand Communication Strategy】

- ・ Develop and execute comprehensive marketing communication strategies aligned with corporate and product level goals.
- ・ Ensure brand consistency across all touchpoints aligning messages with clinical evidence product value and company positioning.

- Strengthen brand identity through storytelling visual guidelines and thought leadership initiatives.
- 【Content Development Management】**
- Create high quality content across multiple formats: brochures product leaflets website copy social media posts newsletters videos case studies and doctor facing educational materials.
 - Manage editorial calendars and collaborate with internal teams and KOLs to produce clinically accurate compelling content.
 - Localize and adapt global content for regional or country specific use.
- 【Event Planning Execution】**
- Plan organize and support key events including conferences exhibitions workshops KOL seminars and product launch events.
 - Coordinate with sales clinical and global teams to deliver high quality brand aligned experiences.
 - Manage event budgets logistics speaker coordination booth designs and post event evaluations.
- 【Public Relations External Communications】**
- Initiate and manage PR activities media outreach and press releases to build brand credibility.
 - Maintain strong relationships with media outlets influencers clinics and medical organizations.
 - Serve as the communication point for announcements crisis communication needs and corporate statements.
- 【Cross Functional Collaboration】**
- Work closely with product marketing clinical regulatory and global HQ teams to ensure message accuracy and alignment.
 - Support sales teams with marketing assets presentation materials and customer facing communication tools.
 - Collaborate with agencies and creative partners for video production design projects and advertising campaigns.
- 【Analytics Reporting】**
- Track key KPIs including brand engagement campaign ROI lead performance and event metrics.
 - Provide regular performance reports and propose data driven improvements.
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スキル・資格

Required qualifications:

- Experience in medical aesthetic devices or energy based technologies (laser RF ultrasound etc.) .
 - Understanding of medical terminology regulatory considerations and doctor facing communication.
 - Experience working in multinational environments with global HQ.
 - Video production or graphic design skills are a plus.
 - Bachelor's degree in marketing or related field.
 - Fluency in Japanese and English.
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会社説明

ご紹介時にご案内いたします