

Marketing Communication Specialist

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

募集職種

人材紹介会社
株式会社ジェイ エイ シー リクルートメント

採用企業名
非公開

求人ID
1594207

業種
医療機器

会社の種類
外資系企業

雇用形態
正社員

勤務地
東京都 23区

給与
600万円 ~ 800万円

勤務時間
09:00 ~ 18:00

休日・休暇
詳細は求人ご紹介時にご案内いたします。

更新日
2026年11月13日 18:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブレベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【求人No NJB2360058】
Roles Responsibilities:

【Brand Communication Strategy】
・Develop and execute comprehensive marketing communication strategies aligned with corporate and product level goals.
・Ensure brand consistency across all touchpoints aligning messages with clinical evidence product value and company positioning.

・Strengthen brand identity through storytelling visual guidelines and thought leadership initiatives.
【Content Development Management】
・Create high quality content across multiple formats: brochures product leaflets website copy social media posts newsletters videos case studies and doctor facing educational materials.
・Manage editorial calendars and collaborate with internal teams and KOLs to produce clinically accurate compelling content.
・Localize and adapt global content for regional or country specific use.
【Event Planning Execution】
・Plan organize and support key events including conferences exhibitions workshops KOL seminars and product launch events.
・Coordinate with sales clinical and global teams to deliver high quality brand aligned experiences.
・Manage event budgets logistics speaker coordination booth designs and post event evaluations.
【Public Relations External Communications】
・Initiate and manage PR activities media outreach and press releases to build brand credibility.
・Maintain strong relationships with media outlets influencers clinics and medical organizations.
・Serve as the communication point for announcements crisis communication needs and corporate statements.
【Cross Functional Collaboration】
・Work closely with product marketing clinical regulatory and global HQ teams to ensure message accuracy and alignment.
・Support sales teams with marketing assets presentation materials and customer facing communication tools.
・Collaborate with agencies and creative partners for video production design projects and advertising campaigns.
【Analytics Reporting】
・Track key KPIs including brand engagement campaign ROI lead performance and event metrics.
・Provide regular performance reports and propose data driven improvements.

スキル・資格

Required qualifications:
・Experience in medical aesthetic devices or energy based technologies（laser RF ultrasound etc.）.
・Understanding of medical terminology regulatory considerations and doctor facing communication.
・Experience working in multinational environments with global HQ.
・Video production or graphic design skills are a plus.
・Bachelor’s degree in marketing or related field.
・Fluency in Japanese and English.

会社説明

ご紹介時にご案内いたします