

Product Manager

> **プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。**

募集職種

人材紹介会社
株式会社ジェイ エイ シー リクルートメント

採用企業名
非公開

求人ID
1594206

業種
医療機器

会社の種類
外資系企業

雇用形態
正社員

勤務地
東京都 23区

給与
600万円 ~ 800万円

勤務時間
09:00 ~ 18:00

休日・休暇
詳細は求人ご紹介時にご案内いたします。

更新日
2026年10月30日 04:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブレベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

【求人No NJB2360052】
Roles Responsibilities:

・Lead the product lifecycle for EBD・from concept evaluation regulatory planning and clinical feedback to launch and post launch optimization.
・Develop product positioning tailored to the Japanese medical aesthetic market aligned with Alma's global strategy.
・Manage roadmaps and drive integration of clinical requirements customer insights and competitive trends.

・Own go to market strategy for assigned products including value messaging launch assets pricing frameworks and sales enablement materials.
・Work closely with sales and clinical teams to ensure market readiness and drive early stage adoption.
・Initiate and manage local clinical studies user evaluations and case studies in collaboration with key opinion leaders.
・Analyze the aesthetic medical device landscape・RF laser ultrasound and combination technologies・to define opportunities and strategic differentiation.
・Develop forecasts business cases and profitability analyses for new and existing products.
・Track KPIs such as revenue utilization customer satisfaction and market share.

スキル・資格

Required qualifications:
・3 5+ years of product marketing experience in the medical device industry is mandatory.
・Demonstrated success in managing product launches and commercialization activities.
・Ability to translate complex technology into clear compelling messaging.
・Excellent communication skills and proven cross functional leadership.
・Bachelor’s degree in marketing or related field.
・Fluency in Japanese and English.

Preferred qualifications:
・Experience launching approved medical devices is highly preferred.
・Experience in medical aesthetic devices（RF laser ultrasound body contouring skin rejuvenation）.
・Prior experience working with global teams or in a multinational company.
・Background in collaborating with KOLs clinical research or medical education.
・MBA or equivalent business background.

会社説明

ご紹介時にご案内いたします