



## Product Manager

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

### 募集職種

#### 人材紹介会社

株式会社ジェイ エイ シー リクルートメント

#### 採用企業名

非公開

#### 求人ID

1594206

#### 業種

医療機器

#### 会社の種類

外資系企業

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

600万円 ~ 800万円

#### 勤務時間

09:00 ~ 18:00

#### 休日・休暇

詳細は求人ご紹介時にご案内いたします。

#### 更新日

2026年05月28日 16:21

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

高等学校卒

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

【求人No NJB2360052】

Roles Responsibilities:

- ・ Lead the product lifecycle for EBD · from concept evaluation regulatory planning and clinical feedback to launch and post launch optimization.
- ・ Develop product positioning tailored to the Japanese medical aesthetic market aligned with Alma's global strategy.
- ・ Manage roadmaps and drive integration of clinical requirements customer insights and competitive trends.

- Own go to market strategy for assigned products including value messaging launch assets pricing frameworks and sales enablement materials.
  - Work closely with sales and clinical teams to ensure market readiness and drive early stage adoption.
  - Initiate and manage local clinical studies user evaluations and case studies in collaboration with key opinion leaders.
  - Analyze the aesthetic medical device landscape • RF laser ultrasound and combination technologies • to define opportunities and strategic differentiation.
  - Develop forecasts business cases and profitability analyses for new and existing products.
  - Track KPIs such as revenue utilization customer satisfaction and market share.
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## スキル・資格

### Required qualifications:

- 3 5+ years of product marketing experience in the medical device industry is mandatory.
- Demonstrated success in managing product launches and commercialization activities.
- Ability to translate complex technology into clear compelling messaging.
- Excellent communication skills and proven cross functional leadership.
- Bachelor's degree in marketing or related field.
- Fluency in Japanese and English.

### Preferred qualifications:

- Experience launching approved medical devices is highly preferred.
  - Experience in medical aesthetic devices ( RF laser ultrasound body contouring skin rejuvenation ) .
  - Prior experience working with global teams or in a multinational company.
  - Background in collaborating with KOLs clinical research or medical education.
  - MBA or equivalent business background.
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## 会社説明

ご紹介時にご案内いたします