

【大阪発 越境EC】Italian Language Marketer (Unit Leader)

募集職種

人材紹介会社
ユナイテッドワールド株式会社

求人ID
1591576

業種
インターネット・Webサービス

雇用形態
正社員

勤務地
大阪府

給与
350万円 ~ 450万円

更新日
2026年11月10日 05:00

応募必要条件

職務経験
1年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

その他言語
イタリア語 - ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

[Why they are hiring]
ZenMarket’s Italian version has been steadily growing, and we are looking for a Unit Leader with a track record of managing teams and setting achievable goals. You will oversee all marketing activities for the entire Italian market, promoting engagement and development.

Join our international team of over 30 digital marketers in Japan to front-run E-commerce campaigns to Italy and other Italian-speaking regions worldwide.

[Job description]
・PPC marketing (Google Ads, FB Ads, Reddit Ads, native paid channels)
・SNS marketing (IG, FB, X, Reddit and others)
・Influencer marketing (Sponsorship, Collaboration, Integration,etc.)
・Content Marketing (SEO, Organic Marketing,etc.)
・Email marketing (Mass & Niche Marketing)
・Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)

・Localization (Translate EN content in Italian)
・Project Management (experience setting KPIs and leading projects to improve the Italian market)

スキル・資格

[Personality]
・Global Mindset & Adaptability: Open to diverse perspectives and able to work effectively in a multinational, international environment. This role requires the ability to embrace change and adjust quickly to new situations, different cultural norms, and unexpected business challenges.
・Strategic & Data-Driven Thinker: Able to make informed, high-impact decisions that are clearly supported by robust data analysis and precise visual analytics. This includes monitoring KPIs and translating metrics into actionable marketing strategies.
・Collaborative & Cross-Cultural Communicator: Works effectively with diverse teams and communicates clearly across varied cultures and professional backgrounds. This includes professionally managing a unit, respecting cultural differences, and being open to giving and receiving constructive feedback.
・Curious Problem-Solver with Resilience: Approaches new challenges with intellectual curiosity and strong persistence, viewing setbacks not as failures but as crucial learning opportunities. This mindset is key for overcoming obstacles and driving continuous improvement.
・Team Player & Can-Do Attitude: Actively values collaboration and provides support to colleagues to ensure the entire team achieves its shared objectives and goals. You must be positive, proactive, and ready to take on any challenge to overcome hurdles.
・Avid Learner & Professional Growth: We welcome applicants who are genuinely enthusiastic about acquiring new skills, keeping up with the latest industry trends, and continuously growing their expertise as advanced digital marketing professionals.

[Must Have Skills]
Native Italian
Business level English
Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
Management Experience (Experience managing team wide projects)

[Preferred Skills]
Corporate experience (1+ years)
Japanese language skills JLPT N3 or better
Web editing experience (HTML, CSS, copywriting, etc.)
Data analysis experience (PowerBI, Tableau, etc.)
Coding experience (Python, Javascript etc.)
Team Management Experience (+1 year)
Work experience in Japan

会社説明