



PR/096938 | Sales Director

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1589493

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年04月21日 10:39

応募必要条件

職務経験

10年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

An established, large-scale FMCG organisation is seeking a Sales Director to lead and accelerate commercial growth across Asia Pacific. This role carries regional responsibility, extensive hands-on travel, and full ownership of retail channel performance, distributor management, and execution excellence across diverse markets.

The position requires a commercially astute leader with deep experience navigating modern trade, general trade, and distributor-led markets in emerging and developed APAC countries.

Key Responsibilities:

1.Regional Sales Leadership

- Own end-to-end sales performance across multiple APAC markets, with direct responsibility for revenue, volume, margin, and market share.
- Translate regional strategy into market-level execution plans, ensuring consistency while accommodating local nuances.
- Act as the primary commercial interface between regional HQ and local country teams.

2.Retail & Channel Excellence

- Drive growth across Modern Trade, General Trade, Convenience, and Traditional Retail channels.
- Lead joint business planning with key regional and local retail partners.
- Strengthen in-store execution, pricing architecture, promotions, and merchandising standards.

3.Distributor & Partner Management

- Oversee and optimise a network of distributors, agents, and sales partners across APAC.
- Set KPIs, governance models, and performance reviews; intervene decisively where execution falls short.
- Build scalable distributor capability in route-to-market, coverage, demand planning, and compliance.

4.Travel Commitment

- Extensive travel (50–70%) across APAC, including emerging and frontier markets.
- Frequent on-the-ground engagement with distributors, key accounts, field teams, and retail partners.

Required Competencies:

- 10–15 years of progressive sales leadership experience within FMCG / Consumer Goods.
- Proven track record managing retail-centric businesses across Asia Pacific.
- Strong exposure to North East Asia, Southeast Asia, or mixed emerging/developed APAC markets is highly advantageous.

Interested candidates please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

Jennifer Maria Hardicar
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EA License Number: 90C3026

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#countrysingapore

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会社説明