



【900～万円】Digital Group Marketing Manager

外資系消費財メーカーでの募集です。デジタルマーケティングのご経験のある方は歓迎...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

外資系消費財メーカー

求人ID

1587260

業種

化学・素材

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

900万円～経験考慮の上、応相談

勤務時間

09:00～17:30

休日・休暇

詳細は求人ご紹介時にご案内いたします。

更新日

2026年06月13日 10:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2356747】

・ Digital Strategy Transformation

Develop and lead comprehensive digital strategies aligned with brand and business objectives

Drive digital transformation by embedding an agile test and learn mindset across the team

Leverage innovation disruptive thinking and analytics to optimize marketing effectiveness

Identify key digital trends and consumer behavior insights to stay ahead of the curve

- Campaign Planning Execution

Lead the end to end planning and execution of digital campaigns across channels

Oversee paid media performance content management and digital asset delivery

Collaborate closely with cross functional and agency teams to ensure campaign excellence and ROI

Continuously refine media and content strategy based on performance data

- Communication Team Leadership

Manage coach and develop the digital marketing team

Act as a key liaison between global regional and local stakeholders

Facilitate strong internal collaboration to ensure alignment and efficiency across teams

- Other Responsibilities

Support broader marketing initiatives and contribute to organizational growth

Drive operational excellence and process improvements within the digital function

スキル・資格

■Required Qualifications (Must have)

- Minimum 8 years of relevant experience in digital brand or product marketing ideally in B2C sectors such as FMCG or beauty

- Native Japanese language proficiency and strong working level English required

- Excellent analytical communication and collaboration skills with the ability to work effectively across diverse functions and geographies

- Strong leadership experience with the ability to guide the team to the next level of success

会社説明

ご紹介時にご案内いたします