



【1000～1400万円】 Senior Manager Omnichannel Orchestration Delive...

外資製薬会社での募集です。 デジタルマーケティングのご経験のある方は歓迎です。

#### 募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

外資製薬会社

求人ID

1587063

業種

医薬品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1400万円

勤務時間

09:00 ~ 17:15

休日・休暇

詳細は求人ご紹介時にご案内いたします。

更新日

2026年04月16日 16:40

#### 応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒： 学士号

現在のビザ

日本での就労許可が必要です

#### 募集要項

【求人No NJB2363012】

This is what you will do:

This role is accountable for the technical leadership in proposing architecture and design and hands-on orchestration for the omnichannel ecosystem in Alexion Japan with final approvals governed by senior architects and/or the architecture governance board.

Partnering with Business Medical Compliance and Global IT the role ensures business use cases are translated into scalable secure and compliant technology solutions across CRM CDP CMS Marketing Automation Web and data platforms.

The role prioritizes adoption and optimal utilization of global platforms and standards ensuring local needs are addressed through configuration and governed extension rather than isolated local solutions.

The position includes architecture proposal and design leadership architecture alignment checks within the assigned domain recommended integration patterns and collaboration with operations to support change and incident management enabling reliable execution of data driven engagement while maintaining enterprise standards and long term maintainability.

You will be responsible for:

#### Omnichannel Architecture Governance

Lead proposal and design for the end to end omnichannel architecture across CRM CDP CMS Web Marketing Automation and data platforms ensuring alignment with enterprise standards security requirements and global solutions focusing on adherence within the assigned domain and supporting the application of defined standards and patterns.

#### Technology Decision Solution Design

Hold primary responsibility for architecture proposals and design reviews for technology direction solution design integration patterns and configuration approaches supporting approved business use cases with final approvals by senior architects and/or the architecture governance board.

#### Orchestration Delivery Execution

Lead and contribute hands on to technical orchestration and implementation of cross channel engagement capabilities ensuring scalable and compliant execution in line with defined reference architectures and approved patterns.

#### Data Integration Management

Lead design and implementation proposals for customer data flow implementation identity and consent enforcement tagging standards and reliability of cross platform integrations and support quality/reliability by coordinating with data and operations teams.

#### Platform Operations Reliability

Collaborate with the platform operations team to support change control incident resolution monitoring and operational sustainability from a design/architecture perspective rather than owning end to end operational

#### Global Alignment Platform Adoption

Prioritize adoption of global platforms and reusable capabilities aligning local initiatives with enterprise architecture and roadmap direction and support governance by preparing design options and impact assessments for approval.

#### Vendor Delivery Governance

Act as the primary technical reviewer and design acceptance lead for system integrators and technical vendors to ensure delivery quality and architectural compliance while commercial/contractual and overall governance remains with senior leadership.

#### Business Partnership Feasibility Guidance

Partner with business stakeholders to assess feasibility provide technical recommendations and translate approved requirements into maintainable solutions submitting designs and exceptions for review/approval to the relevant governance bodies.

---

#### スキル・資格

You will need to have:

#### Technical Architecture Expertise

Experience across omnichannel platforms (CRM CDP CMS Marketing Automation Web analytics)

Hands on experience designing integrations and data flows across customer platforms

Understanding of identity consent tagging and personalization execution architecture

#### Delivery Operations

Ownership of system implementation design leadership and delivery in complex environments

Experience with release incident and service reliability management

Ability to evaluate feasibility and solution trade offs

#### Data Integration

Experience implementing event tracking customer data activation and integrations

Understanding of data governance and data quality controls

Regulatory Environment

Experience delivering systems in regulated environments (privacy audit compliance)

Leadership Collaboration

Experience working with business stakeholders in a matrix organization

Ability to challenge requirements constructively and guide decisions

Vendor and cross functional team leadership experience with emphasis on technical review and design acceptance

.

We would prefer for you to have:

Experience in healthcare / life sciences digital ecosystems

Experience with global platform alignment in regional markets

Experience implementing personalization or CDP driven activation

Experience stabilizing fragmented marketing technology landscapes

Familiarity with AI driven engagement execution platforms

---

## 会社説明

ご紹介時にご案内いたします