



PR/087276 | Market Insights and Research Coordinator

募集職種

人材紹介会社

JAC Recruitment USA

求人ID

1586631

業種

小売

雇用形態

正社員

勤務地

アメリカ合衆国

給与

経験考慮の上、応相談

更新日

2026年04月14日 10:53

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

POSITION TITLE Market Insights & Research Coordinator

POSITION SUMMARY

This position plays a key role in supporting the R&D function by working across market data, sales data, and customer data, and directly contributing to product development and the enhancement of customer experience. The role offers broad involvement, spanning market analysis, research coordination, customer care analytics, and laboratory support.

RESPONSIBILITIES

- Analyze U.S. and international consumer beauty market data
- Compile and report sales and shipment trends
- Coordinate qualitative and quantitative research activities, including focus groups, surveys, and product testing
- Support customer care analytics and data quality initiatives

- Collaborate with order management and online store teams to improve customer satisfaction and operational insights
- Maintain laboratory organization, inventory, and SharePoint-based data
- Provide administrative and analytical support for ongoing R&D projects

QUALIFICATIONS

- Bachelor's degree in Business Administration, Market Research, Business Analytics, Statistics, or a related field
- Entry-level experience (1–3 years); internships or academic projects involving data sets preferred
- Proficiency in Microsoft Office 365 (Outlook, Word, Excel, and PowerPoint)
- Experience with Power BI and Power Query is a plus

SKILLS & ABILITIES

- Ability to interpret and analyze data from multiple sources, including POS data, shipment data, and population data
- Ability to maintain a laboratory environment and manage data within SharePoint
- Strong project coordination skills, with the ability to manage multiple research projects in a timely and professional manner
- Strong capability to summarize industry insights and present findings to various internal and external stakeholders
- Ability to communicate directly with research participants and effectively coordinate interviews and focus groups
- High attention to detail and strong accuracy
- Excellent organizational skills
- Effective verbal and written communication skills
- Japanese language proficiency preferred but not mandatory

LOCATION Cypress, CA (Onsite)

EMPLOYMENT TYPE Full Time and Non-Exempt Classification

WORKING TIME M-F 8am to 5pm

SALARY Hourly Range: \$22.00 to 25.00 (DIRECT HIRE)

BENEFITS

- Health, dental and vision insurance
- Life and disability insurance
- Retirement savings plan
- Paid time off and holidays
- Opportunities for professional development and career growth

#LI-JACUS #LI-US #countryUS

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会社説明