



PR/119312 | Content Creator

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1586587

業種

福祉・介護

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年05月26日 07:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Position: Content Creator

Salary: 20,000 - 35,000 THB

Working Days: Mon - Fri and Sat (WFH 1 day/month)

Location: Chatuchak, Thailand

Our client, a growing company in the **food supplement, functional health products, and home appliance products industry**, is seeking a **creative, proactive, and trend-driven Content Creator & Marketing Associate** to join their expanding team. If you love creating videos, following social trends, and enjoy both filming and being on camera, this opportunity could be perfect for you.

Responsibilities:

1. Content Creation & Video Production (70%)

- Produce short-form videos from start to finish—planning concepts, creating storyboards, filming, and editing for TikTok and Instagram Reels.
- Keep up with social media trends and apply them to help increase brand awareness.
- Manage and grow the brand's TikTok account.
- Showcase product features in creative and engaging video formats.

2. General Marketing Support (30%)

- Write captions, hashtags, and calls-to-action for social media posts.
- Assist the Brand Manager in planning and organizing the monthly content calendar.
- Work closely with Brand Managers from 2 brands to ensure content aligns with overall marketing strategies.

Qualifications:

- Bachelor's degree in Marketing, Communications, Digital Media, or a related field.
- 1–3 years of experience in creating video content for TikTok or Reels. **(Fresh graduates with strong portfolios are welcome.)**
- Comfortable working both on-camera and behind the scenes.
- Strong interest in social media and understanding of platform trends.
- Proficient in video editing tools such as CapCut or Adobe Premiere Pro.
- Able to use AI tools (e.g., ChatGPT, Gemini, MidJourney) to support content ideas and visual design.

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明