



## PR/110232 | Assistant Manager – Marketing {Gurgaon}

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントインド

#### 求人ID

1586575

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

インド

#### 給与

経験考慮の上、応相談

#### 更新日

2026年04月28日 08:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### <DUTIES AND RESPONSIBILITIES>

- Execute brand awareness, acquisition, and re engagement initiatives which drive the growth of Onitsuka Tiger India offline & online business.
- Support in developing a robust annual marketing strategy for Onitsuka Tiger India, assessing overall product marketing plans and aligning priorities against the overall business calendar and goals.
- Execute and maintain an action-oriented, easy to understand, monthly marketing performance report for offline & online.
- Support in executing an impactful 360-degree marketing plan across traditional and digital platform. Analyse and drive media performance across all mediums.
- Manage media & digital agency relationship to drive KPIs and optimise media spend and performance.

- Manage customer database including ongoing maintenance and regular database updates for better customer insight.
- Support in conceptualising, managing and executing key events in cooperation with store network & key organisational functions to create brand awareness and maximise commercial success.
- Execute seasonal GTM in alignment with Onitsuka Tiger standards and relevant team members.
- Collaborate cross-functionally with critical stakeholders including Retails Sales & Operations Manager, Product & Merchandising Manager, Visual Merchandising and Finance.

<REQUIRED SKILLS & EXPERIENCE>

- Bachelor's degree with minimum 5-6 years of relevant professional marketing experience. Advanced degree preferred.
- Experience in international brand marketing, fashion or luxury is preferred.
- Ability to multi-tasks projects, anticipate issues and provide creative solutions.
- In tune with Onitsuka Tiger and with the brand style
- Proven strategic, operational and leadership abilities with demonstrated significant impact to the business results.
- Must be flexible and have the ability to effectively prioritize multiple tasks in a fast-paced environment
- Proficient computer skills: Microsoft Suite (Word, Excel, Outlook, PowerPoint)

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会社説明