



PR/160365 | Senior Marketing Executive for global leader in dental and medical devices

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1585930

業種

デジタルマーケティング

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年06月02日 10:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

Our client is a globally recognized leader in dental and medical devices. They are expanding the footprint across SEA and seeking a dynamic marketing professional to drive brand growth and market penetration.

Job Responsibilities

- Develop and execute regional B2B marketing strategies to build brand awareness and drive market penetration across Southeast Asia
- Lead product launch planning and execution, collaborating closely with Regulatory Affairs, global teams, and distributors to ensure successful commercialization
- Collect and analyze Voice of Customer (VOC) and Voice of Market (VOM) insights to inform product positioning, go-to-market strategies, and business decisions

- Drive professional education initiatives, including training programs, workshops, and Key Opinion Leader (KOL) development to support product adoption
- Oversee marketing content, digital and e-commerce initiatives, vendor coordination, and cross-functional collaboration with Sales, Regulatory, and Global Marketing teams

Job Requirements

- Bachelor's degree in Marketing, Business, Life Sciences, or a related discipline
- 3–6 years of relevant B2B marketing experience, ideally within the dental, medical device, or healthcare sector
- Proven capability in leading product launches and working with distributors or channel partners
- Strong strategic thinking combined with hands-on execution and problem-solving skills
- Effective communicator with the ability to manage cross-functional and cross-cultural stakeholders
- Experience in digital marketing, e-commerce, regulatory exposure, and KOL or clinical education programs is an advantage
- Must be a Malaysian citizen or possess valid residency status

Interested applicants, feel free to click [APPLY NOW](#)

#LI-JACMY
#countrymalaysia

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会社説明