



## PR/095731 | Marketing Executive

### 募集職種

#### 人材紹介会社

JAC Recruitment Vietnam Co., Ltd

#### 求人ID

1585911

#### 業種

デジタルマーケティング

#### 雇用形態

正社員

#### 勤務地

UAE

#### 給与

経験考慮の上、応相談

#### 更新日

2026年04月07日 10:53

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

流暢

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### OVERVIEW

Location: Hanoi

The company is an event and exhibition organiser spanning different countries

#### JOB RESPONSIBILITIES

- Execute integrated marketing campaigns across email, web, and PPC, ensuring timely delivery and driving traffic and conversions
- Optimize event websites and user journeys through SEO and performance analysis to improve engagement and results

- Develop and implement exhibitor and delegate marketing strategies, leading content creation and generating qualified leads
- Leverage Salesforce and campaign data to produce reports, analyze performance, and identify growth opportunities
- Manage media partnerships, vendors, research activities, and on-site marketing execution to ensure smooth and cost-effective operations

#### **JOB REQUIREMENTS AND PREFERRED QUALITIES**

- Fluency in English
- Bachelor's degree in Business Administration or a related field
- 2–3 years of experience in marketing  
Experience using databases to support marketing campaigns
- Proficient in Microsoft Office (Word, Outlook, Excel)
- Basic HTML knowledge

#### **BENEFITS**

- Competitive salary with bonuses and allowances
- Opportunities for professional development and training
- Potential for career growth within a global organization

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.  
#LI-JACVN

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明