



PR/095731 | Marketing Executive

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1585891

業種

デジタルマーケティング

雇用形態

正社員

勤務地

UAE

給与

経験考慮の上、応相談

更新日

2026年04月07日 10:49

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

OVERVIEW

Location: Hanoi

The company is an event and exhibition organiser spanning different countries

JOB RESPONSIBILITIES

- Execute integrated marketing campaigns across email, web, and PPC, ensuring timely delivery and driving traffic and conversions
- Optimize event websites and user journeys through SEO and performance analysis to improve engagement and results

- Develop and implement exhibitor and delegate marketing strategies, leading content creation and generating qualified leads
- Leverage Salesforce and campaign data to produce reports, analyze performance, and identify growth opportunities
- Manage media partnerships, vendors, research activities, and on-site marketing execution to ensure smooth and cost-effective operations

JOB REQUIREMENTS AND PREFERRED QUALITIES

- Fluency in English
- Bachelor's degree in Business Administration or a related field
- 2–3 years of experience in marketing
Experience using databases to support marketing campaigns
- Proficient in Microsoft Office (Word, Outlook, Excel)
- Basic HTML knowledge

BENEFITS

- Competitive salary with bonuses and allowances
- Opportunities for professional development and training
- Potential for career growth within a global organization

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.
#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

会社説明