



## PR/119377 | KOL & Influencer Executive

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントタイランド

#### 求人ID

1584445

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2026年04月28日 14:00

### 応募必要条件

#### 職務経験

1年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

基礎会話レベル

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Key Responsibilities

- Discover, engage, and maintain strong working relationships with KOLs, KOCs, and media partners across Thailand.
- Own and manage the entire booking workflow, from candidate identification and negotiation to campaign planning, execution, and ongoing partnership management.
- Coordinate and track booking activities to ensure campaigns are delivered on time and to a high standard.
- Maintain an up-to-date booking pipeline, monitor deal progress, and provide regular status updates and reports to the Country Manager and Booking Lead.
- Review and evaluate booking performance, including revenue results and ROI, and recommend improvements to enhance campaign effectiveness.

#### Qualifications

- Bachelor's degree in Marketing, Communications, Business Administration, or a related discipline.
- At least 2 years of hands-on experience in influencer booking, partnership coordination, or influencer marketing, ideally within a startup or fast-growing business environment.
- Excellent English communication skills are required.
- Strong knowledge of the Thai influencer, KOL, and KOC landscape.
- Proven ability in stakeholder communication, negotiation, budget handling, and performance analysis.
- A self-driven and adaptable attitude, with the ability to thrive in a fast-paced environment and manage pressure effectively.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明