



PR/119377 | KOL & Influencer Executive

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1584445

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年03月31日 10:37

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

基礎会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Key Responsibilities

- Discover, engage, and maintain strong working relationships with KOLs, KOCs, and media partners across Thailand.
- Own and manage the entire booking workflow, from candidate identification and negotiation to campaign planning, execution, and ongoing partnership management.
- Coordinate and track booking activities to ensure campaigns are delivered on time and to a high standard.
- Maintain an up-to-date booking pipeline, monitor deal progress, and provide regular status updates and reports to the Country Manager and Booking Lead.
- Review and evaluate booking performance, including revenue results and ROI, and recommend improvements to enhance campaign effectiveness.

Qualifications

- Bachelor's degree in Marketing, Communications, Business Administration, or a related discipline.
- At least 2 years of hands-on experience in influencer booking, partnership coordination, or influencer marketing, ideally within a startup or fast-growing business environment.
- Excellent English communication skills are required.
- Strong knowledge of the Thai influencer, KOL, and KOC landscape.
- Proven ability in stakeholder communication, negotiation, budget handling, and performance analysis.
- A self-driven and adaptable attitude, with the ability to thrive in a fast-paced environment and manage pressure effectively.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明