



PR/119359 | Content Creator

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1584437

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年04月14日 06:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Position: Content Creator**Salary:** 25,000 - 35,000 THB (Negotiable based on experience)**Working Days:** Mon - Fri / 09:00 - 18:00**Location:** near BTS

Our client, a fast-growing fashion brand in Thailand, is looking for a passionate, creative, and trend-focused Content Creator to join their dynamic team. This role is ideal for someone who enjoys creating engaging digital content, stays up to date with social media trends, and is confident both behind and in front of the camera.

Responsibilities:

- Generate creative ideas and produce engaging content for Facebook, TikTok, and Instagram.
- Create high-quality photos, videos, and short form clips to support social media and marketing campaigns.
- Research and leverage local Thai trends to create viral content while maintaining brand consistency.
- Work closely with the Marketing Executive, external agencies, and the HQ team to ensure aligned content strategies.
- Plan and manage content calendars to maintain consistent posting and quality standards.
- Track and evaluate content performance (reach, engagement, conversions) and suggest improvements based on insights.

Qualifications:

- Bachelor's degree in Communications, Marketing, Design, or a related field.
- At least 2–3 years of experience in content creation or social media management (experience in fashion, lifestyle, FMCG, or agency environments is preferred).
- Skilled in producing short-form videos, visuals, and basic graphic design (experience with tools such as Canva, CapCut, Photoshop, or Premiere Pro is an advantage).
- Strong understanding of Thai youth culture, digital trends, and online consumer behavior.
- Creative, adaptable, and quick to respond to new trends and ideas.
- Excellent storytelling and Thai copywriting skills (English proficiency is a plus).

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明