



PR/087280 | Content & Community Manager

募集職種

人材紹介会社
JAC Recruitment USA

求人ID
1584399

業種
小売

雇用形態
正社員

勤務地
アメリカ合衆国

給与
経験考慮の上、応相談

更新日
2026年06月09日 05:01

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢

日本語レベル
無し

最終学歴
短大卒：準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

POSITION SUMMARY

A dynamic opportunity for a creative professional to lead social media, community engagement, and marketing content across multiple platforms for a growing games portfolio. This role offers high autonomy and is ideal for someone who thrives in a fast-paced, collaborative environment and enjoys connecting with passionate gaming communities.

RESPONSIBILITIES

Content Creation & Editing:

- Produce and edit marketing content including social posts, video clips, and trailer scripts
- Maintain consistency with brand voice and game messaging

Social Media Management:

- Manage major social platforms (Twitter/X, Instagram, YouTube, TikTok)
- Plan and execute campaigns around key launches
- Track engagement metrics and optimize content performance

Community Engagement:

- Interact with fans on Discord, Reddit, and social channels
- Monitor community sentiment and share insights with internal teams
- Support community events and livestreams

Cross-team Collaboration:

- Work closely with marketing, PR, and development teams to gather assets
- Coordinate with external creators when necessary
- Create postmortem reports analyzing campaign performance and recommending improvements

QUALIFICATIONS

- 5+ years in content marketing, social media, or community management
- Strong writing, editing, and storytelling skills
- Experience scripting trailers or short-form content
- Ability to produce or edit social media videos
- Deep understanding of gaming culture and online communities
- Professional experience managing social media accounts

PREFERRED

- Experience managing gaming communities or Discord servers
- Livestream or creator-collaboration experience
- Knowledge of JRPGs or Japanese games

SALARY USD \$90,000-120,000

LOCATION Santa Ana, CA

WORKING STYLE Hybrid (3 times/week in the office)

BENEFITS

* Health, Dental, and Vision Insurance

* 401(k) Plan

* Paid Time Off

* Discretionary year-end bonus

#LI-JACUS #LI-US #countryUS

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会社説明