



PR/110189 | Assistant Manager – E Commerce

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1583953

業種

小売

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2026年06月02日 03:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

< DUTIES AND RESPONSIBILITIES >

E-Commerce Performance & Growth Optimization

- Monitor and analyse daily, weekly, and monthly KPIs including traffic, conversion rate, AOV, and UPT
- Analyse product- and category-level performance (sales, conversion, sell-through) to derive actionable insights
- Drive conversion rate and revenue growth through data-driven merchandising, content optimization, and on-site search improvements
- Manage and leverage first-party customer data to enhance customer understanding and retention

Content & Site Merchandising Operations

- Create and manage product master data including copy, translations, images, and web-specific attributes
- Operate site merchandising and content execution based on marketing and monthly launch calendars
- Optimize content placements, site navigation, and on-site search to improve user experience and conversion
- Plan and execute e-commerce marketing promotions and seasonal changeovers

Key Account Management

- Coordinate with logistics and fulfilment teams to ensure timely and accurate order processing and delivery
- Collaborate with customer service teams to ensure seamless customer services, high customer satisfaction, and resolve issues quickly through the online store
- Manage relationships with third-party vendors and marketplace platforms
- Collaborating with cross-functional teams, including marketing, product, logistics, and IT, to ensure smooth e-commerce processes

< REQUIRED SKILLS & EXPERIENCE >

- Minimum 5 years' experience in retail E Commerce preferably from premium to luxury brands
- Strong understanding of digital marketing strategies and online sales channels
- Experience with web-based content management systems
- Experience with eCommerce platforms and web analytics tools
- Ability to work independently on assigned tasks as well as accept direction on given assignment
- Must be flexible and have the ability to effectively prioritize multiple tasks in a fast-paced environment
- Proficient computer skills: Microsoft Suite (Word, Excel, Outlook, PowerPoint)

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会社説明