

PR/119337 | Global Marketing Manager

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント タイランド

求人ID
1583934

業種
小売

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2026年11月03日 10:00

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Global Marketing Manager

Position Title: Global Marketing Manager
Location: Bangkok city

About the Role

We are seeking an experienced Global Marketing Manager to lead the development and execution of international marketing strategies that strengthen brand presence, drive market growth, and ensure consistent brand positioning across all regions.

- Develop and implement global marketing strategies aligned with overall business objectives.
- Lead integrated marketing campaigns across markets, ensuring consistent messaging and brand positioning.
- Oversee global brand management and support regional teams with localized adaptations.

- Analyze market trends, consumer insights, and competitive landscapes to guide strategic decisions.
- Manage creation of global marketing content, creative assets, and communication materials.
- Collaborate closely with Product, Sales, and Regional Marketing teams to align go-to-market plans.
- Monitor campaign performance and optimize strategies based on data and insights.
- Manage external agencies and cross-regional stakeholders to ensure high-quality execution.

Qualifications:-

- Bachelor’s degree in Marketing, Business Administration, or related field.
- Minimum 7 years’ experience in regional or global marketing roles.
- Strong background in brand management and integrated marketing campaigns.
- Proven ability to develop and execute global marketing strategies.
- Strong analytical skills with experience in market insights and data-driven decision making.
- Excellent communication and cross-functional collaboration skills.

Interested candidates, please send your resume in English to us.

JAC Personnel Recruitment Ltd
10F Emporium Tower, 622 Sukhumvit Soi 24, Klongton, Klongtoey, Bangkok 10110

Contact: K. Napaphach
Office Number: 066-097-2958
Time: 9:00 AM – 6:00 PM
Website: https://www.jac-recruitment.co.th

#LI-JACTH
#citybangkok

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会社説明