



PR/160289 | Senior FMCG Campaign Sales Executive (Consumer Marketing Campaign)- A fast-growing MNC in the Digital Gifting & Martech industry

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1582515

業種

ITコンサルティング

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年06月09日 15:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A fast-growing multinational company in the Digital Gifting & Martech industry is seeking an FMCG-focused Marketing/Sales professional to develop and drive consumer promotion campaigns for major FMCG brands. This role involves collaborating with brand marketing teams and advertising agencies to design and execute digital reward-based marketing initiatives, including purchase rewards, scan-and-win programs, and consumer promotions.

Job Description

- Build and maintain strong relationships with FMCG brands.
- Propose and develop campaign concepts using digital rewards for consumer promotions.
- Collaborate with brand marketing teams and advertising/creative agencies.

- Support the execution of consumer campaigns such as purchase rewards, Scan & Win, and marketing reward programs.
- Work with promotional platforms and partners to deliver effective campaign solutions.

Job Requirements

- 6–10 years of experience in FMCG, advertising, or marketing, working directly with brand marketing teams.
- Experience in consumer campaign planning, including reward-based promotions..
- Strong understanding of FMCG marketing, trade marketing, and brand activation.
- Ability to work with marketing agencies (creative, media, digital) and drive campaign execution.
- Preferably with working experience in FMCG companies, advertising agencies or promotion platforms.
- Skills in consumer campaign design, agency coordination, and brand marketing strategy.

#LI-JACMY

#stateKL

#countrymalaysia

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.my/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.my/terms-of-use>

会社説明