



## PR/160289 | Senior FMCG Campaign Sales Executive (Consumer Marketing Campaign)- A fast-growing MNC in the Digital Gifting & Martech industry

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントマレーシア

#### 求人ID

1582515

#### 業種

ITコンサルティング

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2026年04月14日 13:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

A fast-growing multinational company in the Digital Gifting & Martech industry is seeking an FMCG-focused Marketing/Sales professional to develop and drive consumer promotion campaigns for major FMCG brands. This role involves collaborating with brand marketing teams and advertising agencies to design and execute digital reward-based marketing initiatives, including purchase rewards, scan-and-win programs, and consumer promotions.

#### Job Description

- Build and maintain strong relationships with FMCG brands.
- Propose and develop campaign concepts using digital rewards for consumer promotions.
- Collaborate with brand marketing teams and advertising/creative agencies.

- Support the execution of consumer campaigns such as purchase rewards, Scan & Win, and marketing reward programs.
- Work with promotional platforms and partners to deliver effective campaign solutions.

#### Job Requirements

- 6–10 years of experience in FMCG, advertising, or marketing, working directly with brand marketing teams.
- Experience in consumer campaign planning, including reward-based promotions..
- Strong understanding of FMCG marketing, trade marketing, and brand activation.
- Ability to work with marketing agencies (creative, media, digital) and drive campaign execution.
- Preferably with working experience in FMCG companies, advertising agencies or promotion platforms.
- Skills in consumer campaign design, agency coordination, and brand marketing strategy.

#LI-JACMY

#stateKL

#countrymalaysia

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会社説明