



Marketing Manager

募集職種

採用企業名

ユニシティ・ジャパン株式会社

求人ID

1582298

業種

食品・飲料

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

勤務時間

In accordance with company regulations

休日・休暇

In accordance with company regulations

更新日

2026年04月27日 05:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Unicity creates innovative products based on scientific research to help people around the world improve their health and quality of life. We conduct research, innovate, and provide information, products and services that help people take control of their health and quality of life. In addition, more than 400 products are available in 40 overseas offices and more than 60 countries and regions, and Make Life Better is being rolled out around the world. We are looking for new employees with the expansion of our business in Japan.

【Position】

Marketing Manager (Perm)

【Head Count】

1

【Working Hours】

Monday – Friday, 9:30-18:00

Holiday work (about once every 2months)

【Location】

Tokyo office

6th floor, Hulic Ginza 1-chome Showa-Dori Building, 1-15-4, Ginza, Chuo-ku, Tokyo

【Holiday】

Saturdays, Sundays and public holidays

【Responsibilities】

Public Relations

- Public relations planning and implementation (creating/distributing press releases)
- Planning and implementing social contribution activities
- Planning and operating contents for official media channels (YouTube, Instagram, etc.)
- Operation of online broadcasting (such as Live Streaming)
- Planning and managing corporate home page contents

Event

- Planning and operating network marketing events/conventions
- Planning and operating group incentive events and travel(Reward Trip)
- Estimate events, sourcing hotels, managing contracts

Product

- Planning to launch new products and renew products
- Development of new products.
- Planning and executing corporate & product brand marketing
- Product training planning and training
- Marketing materials (such as leaflets, catalogs)
- Sales support with the regulation books(blue/red), event support
- Market research and consumer research, etc.
- Planning product promotion videos and collaborating with production companies

You will manage 2 employees specializing in those 3 categories in collaboration with other departments and global teams.

スキル・資格

【Must Have Skills】

- Experience in MLM industry
- More than 10 years of experience in Marketing
- Business Level English
- Management experience

【Preferred Skills】

- Multiple Field experience (PR/Event/Product)

【Personality】

- Those who want to work with a global team in an international company
- Those who can emphasize teamwork, working with other departments and global teams

【Starting Date】

Negotiable

【Salary】

8-10M

Decided based on current salary

【Others】

Business trips (mainly to Osaka and overseas)

Probation: 6 months

【Interview Process】

1st – Sales&Marketing Director (Japanese)

2nd – General Manager / APAC Director (English)

会社説明