



EC Platform Specialist (LUXE)

日本ロレアル株式会社での募集です。 EC運用のご経験のある方は歓迎です。

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

日本ロレアル株式会社

求人ID

1581296

業種

日用品・化粧品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 1000万円

勤務時間

09:00 ~ 17:45

休日・休暇

【有給休暇】入社月により初年度日数異なります 【休日】完全週休二日制 土 日 祝日 GW 夏季休暇 年末年始 入社初年度 ...

更新日

2026年06月27日 17:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2363211】

★Key Mission 業務のミッション

Maximize Indirect platform EC business (Rakuten Amazon Line gift ZOZO @cosme etc.) .

Maximize CLTV on Indirect platform EC by increasing new acquisition and managing long term relationship with customers on Indirect platform.

Enhance brand loyalty with indirect platform customers providing brands philosophy.

★Key Job Accountabilities 主要職務

Responsible for planning and executing initiatives on EC platform (promotion festival media eDM CRM etc.) in align with brand Online strategy and partnering closely with brand Online Business Managers.

Responsible for CRM planning executing and running PDCA in align with customer journey and ecosystem on Indirect platform.

Responsible for creatives (landing page eDM leaflet etc.) to provide excellent user experience through online and offline in cooperation with other teams and external vendor.

Collaborative spirit with other team members to provide the best CLTV experience for our customers.

Plan and achieve KPI related to sales and CRM.

Manage and improve EC fundamentals; A+ contents PDP stock management etc.

Analyze data and improve promotion and CRM plan based on analysis.

Lead and execute initiatives in cooperation with other internal teams (System Supply chain CX etc.) indirect platform partners and external vendor.

スキル・資格

◇ Must Have Aspects 必須項目

Experience with E commerce business on shopping malls (Rakuten Amazon etc.)

Experience with planning and execution of E commerce promotion

Experience with creation and development of web site and eDM

Strong business mindset and achievement spirit

Agility and cool mentality to tackle day to day fast moving business situation

Growing and learning mindset to understand the CLTV and latest ways to best achieve the business objectives

Strong analytical skills

MS office skills

◇ Preferred qualification 歓迎項目

Experience with beauty industry

Experience with CRM

Project management skill

会社説明

化粧品・香水・ヘアケア製品等の輸入・製造・販売及びマーケティング事業