



【Fukuoka, Japan/On-site work】 Digital Marketing Manager

Expand in-house brand 「Wazakura Japan」

募集職種

採用企業名

スリーアール株式会社

求人ID

1580606

業種

総合商社

雇用形態

正社員

勤務地

福岡県, 福岡市博多区

給与

350万円 ~ 550万円

勤務時間

09:00 ~ 18:00

休日・休暇

Saturday, Sunday, Public holidays

更新日

2026年06月05日 01:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

高等学校卒

現在のビザ

日本での就労許可は必要ありません

募集要項

Data-driven, creative, and passionate about Japanese culture?
Lead multi-channel marketing strategies and drive sustainable growth.

- Social Media Marketing
 - Instagram, TikTok, YouTube, Pinterest strategies for US/EU markets
- Paid Advertising
 - Meta Ads, Google Ads, Amazon PPC campaign management
- CRM & Email Marketing
 - Lifecycle campaigns to maximize customer lifetime value

- Content Strategy
 - Content calendars, brand-aligned creatives
- AI Integration
 - Leverage AI tools for marketing efficiency and creativity
- E-commerce Optimization
 - Shopify storefronts, Amazon Seller Central management

■Your Growth Path :

< Year 1: Digital Marketing Manager >

Hands-on campaign management, analytics mastery, brand scaling

< Year 2-3: Senior Marketing Manager >

Leading multi-channel strategies, team mentoring, budget management

< Year 4+: Marketing Director >

Overseeing global marketing strategy and growth initiatives

【Employment Type】

Full-time Employee

【Salary】

¥250,000 – ¥350,000 / month

【Location】

Hakata-ku, Fukuoka City (Headquarters)

***On-site work required (Fukuoka Office)**

スキル・資格

【Required】

- 5+ years in Digital Marketing (DTC/e-commerce)
- Experience scaling brands from small to significant presence
- 2+ ad platforms: Meta Ads, Google Ads, Amazon Ads, TikTok Ads
- Analytics tools: GA4, Shopify Analytics, Amazon Analytics
- Email marketing tools: Klaviyo, Mailchimp
- Fluent in English
 - *English required, Japanese not required

【Nice to Have】

- Video content creation/editing
- AI tools (ChatGPT, Midjourney, DALL-E)
- A/B testing and conversion optimization experience
- Familiarity with US and EU e-commerce market trends

【Others】

- Visa Support Available
- No Japanese Required
- AI-Powered Team

会社説明