



PR/160191 | Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント マレーシア

求人ID

1580474

業種

デジタルマーケティング

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年04月14日 03:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

An established food and supply chain solutions provider is looking for a Marketing Manager to support the sales team to lead the company's overall marketing strategy and execution.

Job Responsibilities

- Manage and grow company's inhouse brands across multiple categories and channels.
- Collaborate with the Sales Management Team to develop and execute trade marketing and promotional plans for Retail and Foodservice segments throughout Malaysia.
- Support the marketing and activation needs of agency brands represented by the company.
- Lead market research and category analysis to identify growth opportunities.
- Uphold company's corporate branding and communication standards across all channels.

Job Requirements

- Bachelor's Degree in Marketing, Business, or a related field
- Minimum 5- 7 years' experience in FMCG marketing, preferably with exposure to distributor, agency, or principal-side operations.
- Strong analytical and project-management skills; able to translate insights into actionable marketing plans.
- Hands-on, collaborative, and commercially driven personality.
- Passion for food, brand growth, and delivering results through partnership and innovation.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明