



PR/119171 | B2B Marketing Executive (FMCG, Personal Care)

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1580434

業種

化学・素材

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年04月14日 04:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Type of Business : Fragrance Solutions for FMCG & Personal Care

Office Location : Bangkok

A leading global organization in the fragrance industry is seeking a Marketing Executive to support fragrance development projects and customer marketing activities. The team works closely with brand owners and manufacturers across FMCG, personal care, skincare, home care, and lifestyle categories. This role is ideal for candidates passionate about consumer products, fragrances, and product innovation — and who want to grow in a **B2B marketing** environment.

Job Description :

- Track consumer trends, category movements, and new product launches across personal care, skincare, cosmetics, home care, and FMCG categories

- Support fragrance development by collaborating with sales, evaluators, and regional marketing teams
- Prepare marketing materials, concept boards, inspiration decks, product stories, and customer-facing presentations
Analyze market data, competitor activities, and consumer insights to identify opportunities and support project positioning
- Coordinate fragrance samples, testing, and benchmark analysis for internal and customer projects
- Provide marketing insights during customer meetings and support commercial teams with product proposals
- Manage and update marketing databases, trend reports, and project documents

Qualification :

- Bachelor's degree in Chemistry, Cosmetic Science, or related fields
- 2–5 years of experience in **Product Marketing role for FMCG, personal care, skincare, cosmetics, beauty, household products**, or similar categories
- Experience in product marketing, category insights, NPD, R&D, product development, or trade marketing is beneficial

- Passion for consumer products, fragrances, and innovation
- Strong analytical skills combined with creative thinking
- Excellent communication and presentation abilities
- Comfortable working in a B2B setup with brand owners and manufacturers
- Organized, proactive, and able to manage multiple projects
- Good English skills and strong proficiency in PowerPoint & Excel

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会社説明