



## PR/096712 | Creative Content Manager - Fashion

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントシンガポール

#### 求人ID

1580377

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

シンガポール

#### 給与

経験考慮の上、応相談

#### 更新日

2026年05月26日 16:11

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ネイティブ

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Job Title:** Creative Content Manager - Fashion

**Location:** Singapore

**Your New Company** A globally recognized fashion and lifestyle brand is seeking a visionary and experienced creative leader to shape and elevate its content strategy across digital, retail, and experiential platforms. With a strong focus on innovation and storytelling, the company is expanding its creative team to deliver compelling brand narratives that resonate across markets.

**Your New Role** As the Creative Content Lead, you will be responsible for driving the brand's creative direction and output across advertising, marketing, editorial, digital, and experiential channels. You'll lead a team of designers, photographers,

and multimedia specialists to produce high-impact content that reflects the brand's identity and engages audiences worldwide. **Key Responsibilities**

1. Creative Strategy & Execution

- Lead ideation and execution of creative campaigns, social content, activations, and brand experiences.
- Define and oversee the creative approach across design, art direction, motion graphics, AR/VR, gamification, and partnerships.
- Collaborate with marketing and regional leads to develop content strategies tailored to each channel and market.

2. Team Leadership & Brand Identity

- Manage and mentor a team of creatives to deliver consistent and high-quality output.
- Ensure brand identity is maintained across all creative touchpoints globally.
- Present creative concepts and strategies to internal stakeholders and external partners.

3. Partnerships & Industry Engagement

- Identify and engage with emerging creative talent and potential brand collaborators.
- Drive strategic partnerships that align with brand values and enhance visibility.

4. Production & Workflow Management

- Work with producers to establish efficient production processes and schedules.
- Oversee post-production workflows and ensure digital assets meet technical standards.

5. Performance & Market Insights

- Analyze campaign performance, market trends, and consumer behavior to inform creative decisions.
- Adapt creative strategies to suit diverse markets including Asia, the US, UK, and non-English-speaking regions.

**Qualifications**

- Minimum 8 years of experience in creative leadership roles within fashion, advertising, or brand environments.
- Proven track record in delivering diverse creative projects including campaigns, events, digital content, and motion graphics.
- Strong expertise in art direction, graphic design, and multimedia production.
- Advanced proficiency in Adobe Creative Suite and motion design tools.
- Experience in digital marketing, editorial, and performance-driven creative.
- Familiarity with social media trends, new digital formats, and global market nuances.
- Skilled in storyboarding, brief development, and on-set direction for both still and moving images.
- Ability to work in a fast-paced, dynamic environment and manage multiple projects.
- Willingness to travel and work flexible hours when required.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R25130085

#LI-JACSG  
#countrysingapore

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>  
Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

---

会社説明