



## PR/096712 | Creative Content Manager - Fashion

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントシンガポール

#### 求人ID

1580377

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

シンガポール

#### 給与

経験考慮の上、応相談

#### 更新日

2026年06月23日 15:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ネイティブ

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Job Title:** Creative Content Manager - Fashion

**Location:** Singapore

**Your New Company** A globally recognized fashion and lifestyle brand is seeking a visionary and experienced creative leader to shape and elevate its content strategy across digital, retail, and experiential platforms. With a strong focus on innovation and storytelling, the company is expanding its creative team to deliver compelling brand narratives that resonate across markets.

**Your New Role** As the Creative Content Lead, you will be responsible for driving the brand's creative direction and output across advertising, marketing, editorial, digital, and experiential channels. You'll lead a team of designers, photographers,

and multimedia specialists to produce high-impact content that reflects the brand's identity and engages audiences worldwide. **Key Responsibilities**

1. Creative Strategy & Execution

- Lead ideation and execution of creative campaigns, social content, activations, and brand experiences.
- Define and oversee the creative approach across design, art direction, motion graphics, AR/VR, gamification, and partnerships.
- Collaborate with marketing and regional leads to develop content strategies tailored to each channel and market.

2. Team Leadership & Brand Identity

- Manage and mentor a team of creatives to deliver consistent and high-quality output.
- Ensure brand identity is maintained across all creative touchpoints globally.
- Present creative concepts and strategies to internal stakeholders and external partners.

3. Partnerships & Industry Engagement

- Identify and engage with emerging creative talent and potential brand collaborators.
- Drive strategic partnerships that align with brand values and enhance visibility.

4. Production & Workflow Management

- Work with producers to establish efficient production processes and schedules.
- Oversee post-production workflows and ensure digital assets meet technical standards.

5. Performance & Market Insights

- Analyze campaign performance, market trends, and consumer behavior to inform creative decisions.
- Adapt creative strategies to suit diverse markets including Asia, the US, UK, and non-English-speaking regions.

**Qualifications**

- Minimum 8 years of experience in creative leadership roles within fashion, advertising, or brand environments.
- Proven track record in delivering diverse creative projects including campaigns, events, digital content, and motion graphics.
- Strong expertise in art direction, graphic design, and multimedia production.
- Advanced proficiency in Adobe Creative Suite and motion design tools.
- Experience in digital marketing, editorial, and performance-driven creative.
- Familiarity with social media trends, new digital formats, and global market nuances.
- Skilled in storyboarding, brief development, and on-set direction for both still and moving images.
- Ability to work in a fast-paced, dynamic environment and manage multiple projects.
- Willingness to travel and work flexible hours when required.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R25130085

#LI-JACSG  
#countrysingapore

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会社説明