Marketer – Event Planning

募集職種

人材紹介会社
リーチェクスト株式会社

求人ID
1580186

業種
ITコンサルティング

雇用形態
正社員

勤務地
その他東京

給与
経験考慮の上、応相談

更新日
2026年10月25日 00:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブレベル

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

Key Responsibilities:

Brand Team-

• Plan and execute PR activities, including creating press releases, developing content, and building media relationships

• Develop and implement branding strategies, including media planning and creative concept development

• Conduct market research, including survey design, execution, and data analysis

• Manage and update the company website and social media channels

• Plan and manage digital marketing initiatives in collaboration with internal stakeholders

• Work closely with inside sales to support lead nurturing strategies

Event Team-

• Plan, prepare, and manage exhibitions, conferences, and seminars

• Oversee event operations, including logistics, coordination, and on-site management

• Support company-hosted events, including VIP visits

• Collaborate with Vietnam headquarters and internal executives for domestic and overseas events

• Participate in overseas exhibitions (including Vietnam) approximately once per year

Department Characteristics-

• The marketing department reports directly to the President, providing close exposure to management decision-making

• A compact team of approximately 10 members, offering opportunities to lead initiatives proactively

• Hands-on involvement across branding, digital marketing, seminars, and events

• Exposure to cutting-edge IT services, DX solutions, and in-house products

スキル・資格

Required Qualifications:

Brand Team-

• Experience in media planning

• Experience in creative concept development

• Experience in survey design and data analysis

• Applicants with only social media marketing experience are not eligible

Event Team-

• Experience planning and managing events, especially exhibitions and conferences

General-

• Bachelor’s degree or higher

会社説明