



Marketer – Event Planning

募集職種

人材紹介会社
リーチェクスト株式会社

求人ID
1580186

業種
ITコンサルティング

雇用形態
正社員

勤務地
その他東京

給与
経験考慮の上、応相談

更新日
2026年06月21日 00:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブ

最終学歴
大学卒：学士号

現在のビザ
日本での就労許可が必要です

募集要項

Key Responsibilities:

Brand Team-

- Plan and execute PR activities, including creating press releases, developing content, and building media relationships
- Develop and implement branding strategies, including media planning and creative concept development
- Conduct market research, including survey design, execution, and data analysis
- Manage and update the company website and social media channels
- Plan and manage digital marketing initiatives in collaboration with internal stakeholders
- Work closely with inside sales to support lead nurturing strategies

Event Team-

- Plan, prepare, and manage exhibitions, conferences, and seminars
- Oversee event operations, including logistics, coordination, and on-site management
- Support company-hosted events, including VIP visits
- Collaborate with Vietnam headquarters and internal executives for domestic and overseas events
- Participate in overseas exhibitions (including Vietnam) approximately once per year

Department Characteristics-

- The marketing department reports directly to the President, providing close exposure to management decision-making
- A compact team of approximately 10 members, offering opportunities to lead initiatives proactively
- Hands-on involvement across branding, digital marketing, seminars, and events
- Exposure to cutting-edge IT services, DX solutions, and in-house products

スキル・資格

Required Qualifications:

Brand Team-

- Experience in media planning
- Experience in creative concept development
- Experience in survey design and data analysis
- Applicants with only social media marketing experience are not eligible

Event Team-

- Experience planning and managing events, especially exhibitions and conferences

General-

- Bachelor's degree or higher

会社説明