



PR/087376 | Marketing Manager for DACH and Benelux (m / f / d)

募集職種

人材紹介会社

ジェイエイシーリクルートメントドイツ

求人ID

1579734

業種

その他（メーカー）

雇用形態

正社員

勤務地

ドイツ

給与

経験考慮の上、応相談

更新日

2026年05月19日 12:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

OVERVIEW

A global telecommunication and radio technologies provider with advanced systems and solutions in a variety of product lines in diverse industries. Now expanding their business in DACH countries.

KEY REQUIREMENTS:

- At least 3 years of experience in B2B marketing professional
- Business level in German and English communication skills
- Able to work 100% office-based

JOB RESPONSIBILITIES:

- The incumbent is expected to take full ownership of B2B marketing activities in Germany and Benelux countries.
- Served strategic marketing for multi-channel communications to accelerate marketing efficiency, such as brand campaigns, marketing materials, advertising, promotions, internal & external events, etc.
- Accountable for content engagement for various digital marketing, covering email newsletters, landing pages, company's website, and key social media platforms (Facebook, YouTube, Instagram, LinkedIn).
- Collaborate with internal and external stakeholders in accordance with marketing strategies alignment.
- Demonstrate marketing design, sales team support, roadshows and events organising.
- Manage marketing budget for assigned countries.

JOB REQUIREMENTS:

- Minimum 3 years of professional experience in B2B online, offline, or digital marketing
- Practical experience in organising events, marketing campaigns, and multi-channel communications management
- Able to work independently and under less supervision
- Excellent communication and interpersonal skills
- Able to work in a high-dynamic working environment

BENEFITS:

- 25 days of annual leave
- 13th month of salary
- Additional health insurance
- Laptop and mobile phone will be provided

#LI-JACDE

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会社説明