



Arabic Language Marketer

募集職種

採用企業名

ZenGroup株式会社

求人ID

1579623

部署名

ZenMarket Division

業種

インターネット・Webサービス

雇用形態

正社員

勤務地

大阪府, 大阪市中央区

最寄駅

中央線駅

給与

300万円 ~ 400万円

勤務時間

Standard working hours: 9:15 AM – 6:15 PM

休日・休暇

5-day workweek (Saturday & Sunday off)

更新日

2026年03月30日 04:00

応募必要条件

職務経歴

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

その他言語

アラビア語 - ネイティブ

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

◀ Job Description & Position Highlights ▶

- Planning, execution, and analysis of digital marketing initiatives for the Arabic-speaking region

- Drive increased awareness of Japanese products in the Middle East and North Africa markets
- Grow by taking end-to-end responsibility for strategy development and improvement within a multinational team
- Flexible work environment with 26 days of paid leave in the first year and a flexible work schedule system

[Job Responsibilities]

The Arabic version of ZenMarket has been consistently growing, with users from different Arabic-speaking countries registering and purchasing Japanese products. The second half of 2024 ended with even more market growth. To maintain our customers and further spread awareness of our service throughout the Middle East and North Africa, we need a dedicated digital marketer. As a digital marketer for ZenMarket, you will pursue a marketing career in Japan by creating digital marketing campaigns and conducting detailed analytical research.

■Main Duties :

- PPC marketing (Google Ads, Facebook Ads, etc.)
- SNS marketing (Facebook, Instagram, Twitter (X), etc.)
- Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
- Content Marketing (SEO, Organic Marketing, etc.)
- Email marketing (Mass and Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- English to Arabic localization

■Department :

ZenMarket Division, Zenmarket Marketing Team
(Team Leaders = 5, Language Marketers= 30)

■Reason for hire :

Vacancy

■About Us :

ZenGroup is an e-commerce company based in Osaka, Japan, with over 400 active employees across our headquarters and logistics centers. With a diverse workforce representing more than 34 nationalities, we support the international market in purchasing products from Japan and help Japanese companies sell their products overseas.

ZenGroup currently operates the following services:

- ZenMarket: A proxy-buying platform that enables international customers to shop in their own language on major Japanese e-commerce sites such as Mercari, Yahoo Auctions, Yahoo Shopping, and more.
- ZenPlus: An e-commerce marketplace that connects over 3,000 small to mid-sized Japanese businesses with international customers.
- ZenPromo: A promotional service that helps Japanese companies refine their international marketing strategies and build global brand awareness.
- ZenPop: A monthly subscription box service offering curated stationery items that highlight Japanese kawaii culture and other cultural elements.
- ZenLink: An HTML tag-based service for Japanese e-commerce companies that enables their products to be purchased on ZenMarket, driving international web traffic to their stores.
- ZenStudio: A creative agency specializing in web design and video production, supporting businesses entering digital media or enhancing their e-commerce presence to meet modern trends.

Today, our platform has over 2 million registered users, is available in 19 languages, and serves customers in over 181 countries across six continents—delivering Japanese products to the world.

[Employment Type]

Permanent employee (full time)

*3 Month probationary period (salary same as below)

[Salary]

270,000¥~Monthly (Based on previous experience and ability)

Estimated salary in year 1: 3.24~3.78M¥

- Salary evaluation: Once a year
- Bonus: Twice a year (June and December)

[Working Hours]

Standard working hours: 9:15 AM – 6:15 PM (8 working hours / 1 hour break)

*Flextime available: Start work anytime between 7:00 AM - 10:00 PM, with up to 2 hours of break time per day.

*Standard working hours apply during the initial training period (approx. 2 months).

[Work Location]

Osaka Sakaisuji L Tower, 1 Chome-7-7 Kawaramachi, Chuo, Osaka, Osaka Prefecture, Japan

*Access:Osaka Metro Chuo Line Sakaisuji Honmachi Station 6 mins

*On-site

[Holidays & Leave]

- 5-day workweek (Saturday & Sunday off)
*Work is required on national holidays, excluding the New Year holiday.
- New Year holiday (4 days)
- Paid leave (26 days in year 1)
*26 days of paid leave are provided from the first year, with the number increasing annually.
In 2024, the paid leave usage rate exceeded 80%.
- Congratulatory and condolence leave
- Maternity/paternity leave
- Child care leave

- Personal day leave

[Benefits & Welfare]

- Managerial allowance
- Overtime (paid by minute)
- Transportation allowance (up to ¥30,000/month)
- Complete social insurance (workers' compensation, employment, health, welfare pension)
- Business casual dress code (no suit required)
- Training system (job-specific, level-specific training)
- Japanese/English lessons
- In-house club activities (karaoke, day camp, etc.)
- Monthly company events
- Free tea and coffee

スキル・資格

[Must-Have Skills]

- Native Arabic speaker
- Business level English
- Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
- Corporate experience (1+ years)

[Preferred Skills]

- Professional Digital Marketing Experience in the following countries:
Saudi Arabia, Kuwait, UAE, Bahrain, Qatar, Lebanon, and Iraq.
- 1+ years in PPC, Meta ads, or SEO
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)

[Personality]

- Japanese Culture Enthusiast: Someone with a deep-rooted interest in Japanese culture and lifestyle; with a passion for using digital marketing to promote Japanese products to Arabic speaking countries.
- Adaptable Team Player: Someone who is flexible to work in a diverse environment and can accept different opinions or viewpoints within a team.
- Strong communicator: Someone with verbal and conversational skills who can relay information that is understood by multiple parties.
- Growth-Oriented: A person enthusiastic about both professional and personal growth, eager to contribute to a dynamic company in a variety of ways.

[Regarding the Selection]

- Positions Available : 1
- Selection Process
 - ▽First interview – Hiring Team (45-60 mins, online or in-person)
 - *Logic test + Marketing test (Tests excluded for online interviews)
 - ▽Second interview – Marketing Team (45-60 mins, in-person required)
 - *Travel Reimbursement up to ¥27,000 available for applicants outside the Kansai region
 - *Logic Test + Marketing test (If not completed during the first interview)
 - ▽Third Interview – HR Planning Team (45-60 mins, online or in-person)
 - *Company culture test

会社説明